

Vibe Drive Unveils One of Chennai's First Fully Integrated Automotive Destination

Category: Business

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Vibe Drive has launched a first-of-its-kind integrated automotive facility on Chennai's 200 Feet Radial Road, Kovilambakkam, bringing together vehicle sales, servicing, detailing and customer hospitality under one roof.



Vibe Drive – One of Chennai's First Fully Integrated Automotive Destination

The facility was inaugurated yesterday by J. C. D. Prabhakar, Speaker of the Tamil Nadu Legislative Assembly, marking the launch of a new integrated automotive destination for customers in Chennai.

Spread across 13,000 sq. ft., the facility combines four specialist brands: Vibe Drive, HB Multibrand, Slick Lab by Vibe Drive, and Snack & Rack, creating a seamless experience

for vehicle owners from purchase to long-term care.

The venture is founded by automobile entrepreneurs Ashvath Jacinth and Naveen Antony, whose complementary journeys shaped the vision behind the project.

Ashvath Jacinth brings experience across automotive manufacturing, vehicle sales and entrepreneurship. Through Vibe Drive, he has built a business focused on transparent buying, selling, sourcing and evaluation of pre-owned vehicles across every segment.

Naveen Antony, an electronics engineer by training, entered the automotive industry after successfully restoring his own flood-damaged car when others declared it beyond repair. He went on to establish HB Multibrand, earning a reputation for advanced diagnostics, ECU programming, electrical troubleshooting and restoration of complex vehicles. Despite setbacks during the COVID-19 pandemic, he rebuilt the business with renewed determination.

Together, the founders have created an automotive destination that caters to everything from routine maintenance and major mechanical repairs to premium detailing, ceramic coatings, paint protection films, performance upgrades and body repairs. Customers can also relax at Snack & Rack, an in-house lounge featuring refreshments, high-speed Wi-Fi and English pool tables while their vehicles are serviced.

The facility caters to all categories of vehicles, from everyday hatchbacks and family SUVs to commercial vehicles, luxury marques and high-performance automobiles.

"Our vision was to build more than a workshop. We wanted to create a destination built on trust, technical expertise and a genuine passion for automobiles, where every customer receives the same level of care regardless of the vehicle they own," said **Ashvath Jacinth, Founder and Partner, Vibe Drive.**

Vibe Drive

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