

UniVicoustic Emerges as Global Acoustic Powerhouse Combining European Innovation and Indian Manufacturing

Category: Business

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United Group today announced the formation of [UniVicoustic](#), a new global acoustic brand created through its acoustic arm, **United Acoustic Private Limited**, following a strategic investment in **Vicoustic**, the world leader in innovative acoustic solutions for the professional audio and installations markets. The joint venture will be officially unveiled at **ISE Barcelona 2026**.

United Group has worked closely with Vicoustic over the past few years, including licensing Vicoustic's patented **VMT technology** and establishing a fully integrated acoustic manufacturing ecosystem in India under the **UniAcoustic** brand.

Within a short span of under one year, the company has developed and manufactured multiple acoustic product series and successfully served **over 50 clients** across diverse commercial and architectural projects. This phase also saw the creation of **India's largest integrated acoustic solutions manufacturing facility**, with an in-house PET production line, enabling end-to-end control over materials, quality, sustainability, and performance consistency. The investment follows the successful adoption, validation, and scaling of this technology in the Indian market.

The rapid progress and product innovation achieved during this period have been recognised by the industry, with UniAcoustic being awarded **“Most Innovative Product”** at **ORGATEC India (November 2025)** and **FOAID (December 2025)**, underscoring the strength of the combined design, engineering, and manufacturing approach.

With the formation of UniVicoustic, Indian clients gain direct access to **Vicoustic’s global design language, research capabilities, and internationally recognised testing and certification standards**. This enables projects in India to align more seamlessly with international consultant specifications and global performance benchmarks, while continuing to benefit from local manufacturing, faster delivery timelines, and regional technical support.

Commenting on the announcement, **Shabbir Rajkotwala, Founder and Managing Director of United Acoustic Private Limited**, said, *“Our decision to invest in Vicoustic reflects our confidence in their technology, people, and global potential. This investment allows us to bring internationally tested, globally certified acoustic solutions to India for our existing clientele, while also expanding our reach across global markets. With UniVicoustic, we are strengthening our portfolio and advancing our vision of building one of the most comprehensive building material solution groups, spanning raised floors, structural ceilings, and high-performance acoustics.”*

UniVicoustic will operate through manufacturing and operational hubs in **Porto, Portugal, and Gujarat, India**, combining European R&D and testing with large-scale, vertically integrated manufacturing. Together, the companies

will employ **over 300 professionals**, with a combined manufacturing footprint of approximately **18,000 square metres**. Products under the UniVicoustic brand will be available in India and across international markets through a global distributor and partner network spanning **more than 70 countries worldwide**.

As part of this joint venture, the existing UniAcoustic brand will transition into UniVicoustic, bringing all acoustic solutions from both organisations under a single, unified global acoustic brand. UniVicoustic will introduce its expanded brand ecosystem through a phased rollout across 2026, ensuring clarity, continuity, and long-term value creation for clients, partners, and the global design community. Existing UniAcoustic customers will continue to be supported by the same teams and infrastructure throughout the transition.

Cesar Carapinha, Founder and CEO of Vicoustic, added, *“This partnership allows our design, technology, and testing expertise to be delivered with greater scale and consistency. UniVicoustic brings together European innovation and strong manufacturing capabilities, enabling us to serve projects worldwide while maintaining the performance and sustainability standards Vicoustic is known for.”*

The launch of UniVicoustic marks an important milestone in United Group’s evolution as a globally oriented building materials solutions provider, with further product introductions and developments to be announced in the coming months.

About United Group

Founded over **30 years ago**, **United Group** is an India-based, engineering-led manufacturing group focused on **building material solutions and performance-critical engineered products for the built environment**. Its portfolio includes industry-leading brands such as **Unitile, UFlex, and UniAcoustic**, spanning **raised access flooring, structural solutions, and acoustic materials**. The Group serves projects across India and global markets through a network of **40+ dealers and partners worldwide**. United Group is certified as a **Great Place to Work®** and recognised among **India's Top 25 Mid-Sized Manufacturing Companies**.

About Vicoustic

Founded in **2007**, **Vicoustic** operates out of **Porto, Portugal**, with Europe's largest and most modern production facility focused on **sustainable acoustic solutions**. The company has won multiple international awards for its products, including **Red Dot Product Design Awards (2020, 2025)**, a **German Design Award (2022)**, and a **Japanese Good Design Award (2023)**.

Vicoustic owns patents for its renowned and sustainable **VMT technology**, which enables recycled plastic waste to be transformed into acoustic panels simulating materials such as wood, concrete, marble, and natural stone. Today, Vicoustic products are sold in **more than 70 countries worldwide**.

