

TVS Motor Company Launches India's First, Bluetooth Connected, Electric Three-Wheeler – TVS King EV MAX

Category: Business

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TVS Motor Company – a leading global automaker that operates in the two and three-wheeler segments, today announced the launch of its connected passenger electric three-wheeler, TVS King EV MAX. The vehicle has best-in-class features including bluetooth connectivity through TVS SmartXonnect™. The TVS King EV MAX combines innovative technology with eco-friendly solutions, catering to the growing demand for sustainable urban mobility.



Rajat Gupta – [Business](#) Head, Commercial Mobility and Bernhard Heiming – CT0, TVS Motor Company, with the newly launched TVS King EV MAX

Best-in-Class Features:

- Best pick-up / Acceleration –
- 0-30 km/h in 3.7 seconds
- Top-speed of 60 kmph
- Warranty 6 years / 1.5 Lac kms
- Gradability – 31%
- Water wading of 500 mm
- Charging time – 3 hours & 30 min

First-in Class Features

- LED Headlamp & Tail lamp
- Connected features with Bluetooth enabled TVS SmartXonnect™

- fleet management solution
- Certified Range (179KM)
- Pick-up / Acceleration
- Top-speed of 60+ kmph
- Warranty 6 years / 1.5 Lac Kms
- Free maintenance for 3 years
- Gradability – 31%
- Water wading of 500 mm
- Charging time of 3 hours & 25 min

First-in Class Features

- LED Headlamp & Tail lamp
- Connected features with telematics & BT
- Customisable fleet management solution

Speaking at the launch, **Mr. Rajat Gupta, Business Head, Commercial Mobility, [TVS Motor Company](#)**, said, “The launch of TVS King EV MAX is a significant step forward in our commitment to providing sustainable solutions for last-mile connectivity. As urban areas continue to grow, the demand for clean mobility options has never been more critical. The TVS King EV MAX combines advanced [electric propulsion with superior comfort](#) and connectivity. The distinctive blend of long-range, impressive acceleration and quick charging time guarantees high uptime, enabling more trips and increased earning potential for customers, including fleet operators. The vehicle is being launched in UP, Bihar, J&K, Delhi and [West Bengal](#), right away. It will be available across the country in the coming months.”

With a range of 179 kms on a single charge, quick charging in just 2 hours and 15 minutes for 0 – 80% charge and 3.5 hours for 100% charge; smart features like TVS SmartXonnect™, the King EV MAX offers users real-time navigation, alerts and vehicle diagnostics through their [smartphones](#). It combines excellent performance, comfort and connectivity, making it a standout [choice](#) for modern urban mobility.

The TVS King EV MAX is powered by a high-performance 51.2V lithium-ion LFP battery enabling making it perfect for urban commuting. With a top speed of 60 km/h (ECO Mode: 40 kmph; City: 50 kmph; Power: 60 kmph), the vehicle ensures efficient [travel](#) while maximizing passenger comfort through its spacious cabin and ergonomic seating design.

The TVS King EV MAX is now available across select dealerships in UP, Bihar, J&K, Delhi and [West Bengal](#), at a price of Rs. 2,95,000/- (ex-showroom). It also comes with a warranty of 6-years / 150,000 km (whichever is earlier), along with 24/7 road-side-assistance for the first 3 years.

About [TVS Motor Company](#)

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in [India](#) and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making [internationally accepted products of the highest quality through innovative](#) and sustainable processes. [TVS Motor](#) is the only two-wheeler company to have won the prestigious Deming Prize. Our [products lead](#) in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in /the J.D. Power Customer Service Satisfaction Survey for four [consecutive years](#). Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the [world](#). Our subsidiaries in the personal e-

mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a [leading position in the e-bike market](#) in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 [countries in which we operate](#). Additional details and updates are available on www.tvsmotor.com

