

TUMI Highlights Peruvian Influences with Vibrant Energy in Spring 2025 Collections

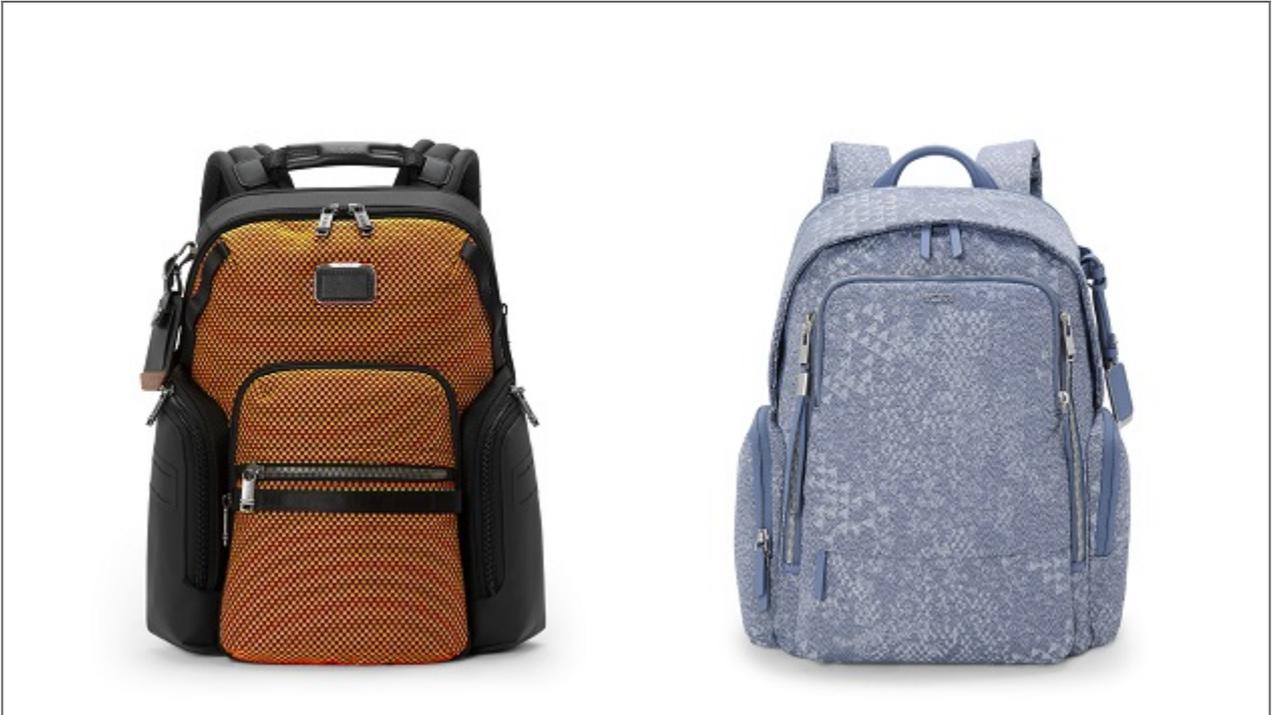
Category: Business

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Hong Kong SAR

TUMI, the leading international travel, lifestyle and accessories brand, is ushering in Spring 2025 with vibrant energy. This season marks a significant milestone-TUMI's 50th anniversary-celebrating a legacy rich in heritage, innovation and enduring performance. From exceptional craftsmanship to groundbreaking advancements, TUMI symbolizes [timeless luxury](#). For Spring 2025, TUMI seamlessly blends ancient and modern influences, highlighting the allure and vibrancy of Peru, the birthplace of the brand. This collection reflects the [brand's commitment to innovative](#) design, quality and performance, ensuring each piece is not only stylish but also keeps up with the dynamic lifestyle of TUMI consumers.



(L to R): Alpha Bravo [Navigation](#) Backpack in Red/Lime Chameleon, Voyager Celina Backpack in Denim Blue

Our captivating Spring capsule pays homage to the vibrant colors found in Perus breathtaking landscapes and bustling [markets](#). This collection features select pieces from the **Voyager, Georgica, Alpha Bravo, 19 Degree and TUMI [Travel Accessories](#) collections**. Blending fashion with functionality, the assortment comes alive with striking patterns like Denim, Red/Lime Chameleon, and Natural/Sand, complemented by a variety of seasonal charms honoring Perus [natural beauty](#).

The **Alpha Bravo collection**, known for its high-performance essentials perfect for the office, outdoors, and beyond, is getting a vibrant update for Spring. This versatile collection of backpacks, totes, travel kits and more will now feature a striking new colorway: **Red/Lime Chameleon**. Additionally, the outdoor-ready Nomadic Expedition capsule will be available in sleek **Black Onyx**, [blending style with durability for all your adventures](#).



(L to R): Georgica Lima Medium Tote in Natural/Sand and Valorie Tote in Lily

This season, womens styles receive an exciting refresh with vibrant new silhouettes and colorways. The **Voyageur collection**, known for its versatility, is tailored to [meet the everyday needs](#) of women. The Spring 2025 collection introduces the chic **Evora Hobo** silhouette, along with fresh seasonal hues like **Lagoon**, **Lavender** and **Denim Blue**. Additionally, the womens **Georgica collection** is revitalized with stunning new shades, including the soft pink **Lily**. New arrivals feature the **Lima Medium Tote**, subtly adorned with the iconic “T” logo pattern and accented by the sophisticated **Natural/Sand** colorway.



(L to R): 19 Degree International Expandable 4 Wheeled Carry-On in Lagoon and Lavender

The iconic **19 Degree** collection [returns this season](#) with a stunning array of vibrant new colorways, including **Lagoon** and **Lavender**. Highlighting the lively hues of Andean textiles, we were excited to introduce **Iridescent Dusk**-a fresh seasonal color that features a futuristic palette complemented by sleek gunmetal accents. Additionally, TUMI is thrilled to unveil the new **Rolling Trunk**, designed with a spacious split interior and integrated dividers, making it the ideal companion for long journeys and bucket list adventures.



(L to R): Voyager Evora Mini Hobo in Black/Light Gold, 19 Degree Rolling Trunk in Black Texture

Paying homage to this seasons Peruvian theme, TUMI is offering a lively array of bag charms, a perfect addition to any [travelers](#) ensemble. These charms reflect the [rich cultural heritage](#) and artistry of the Andes. Each piece is crafted with attention to detail, embodying the spirit of adventure and individuality.

Keep up with TUMI on and [Facebook](#).

About TUMI

Since 1975, TUMI has been creating world-class [business](#), travel, and performance luxury essentials, designed to upgrade, uncomplicate and beautify all aspects of life on the move. Blending flawless functionality with a spirit of ingenuity, we're [committed to empowering](#) journeys as a lifelong partner to movers and makers in pursuit of their passions.

For more about TUMI, visit [TUMI.com](https://www.tumi.com).

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