

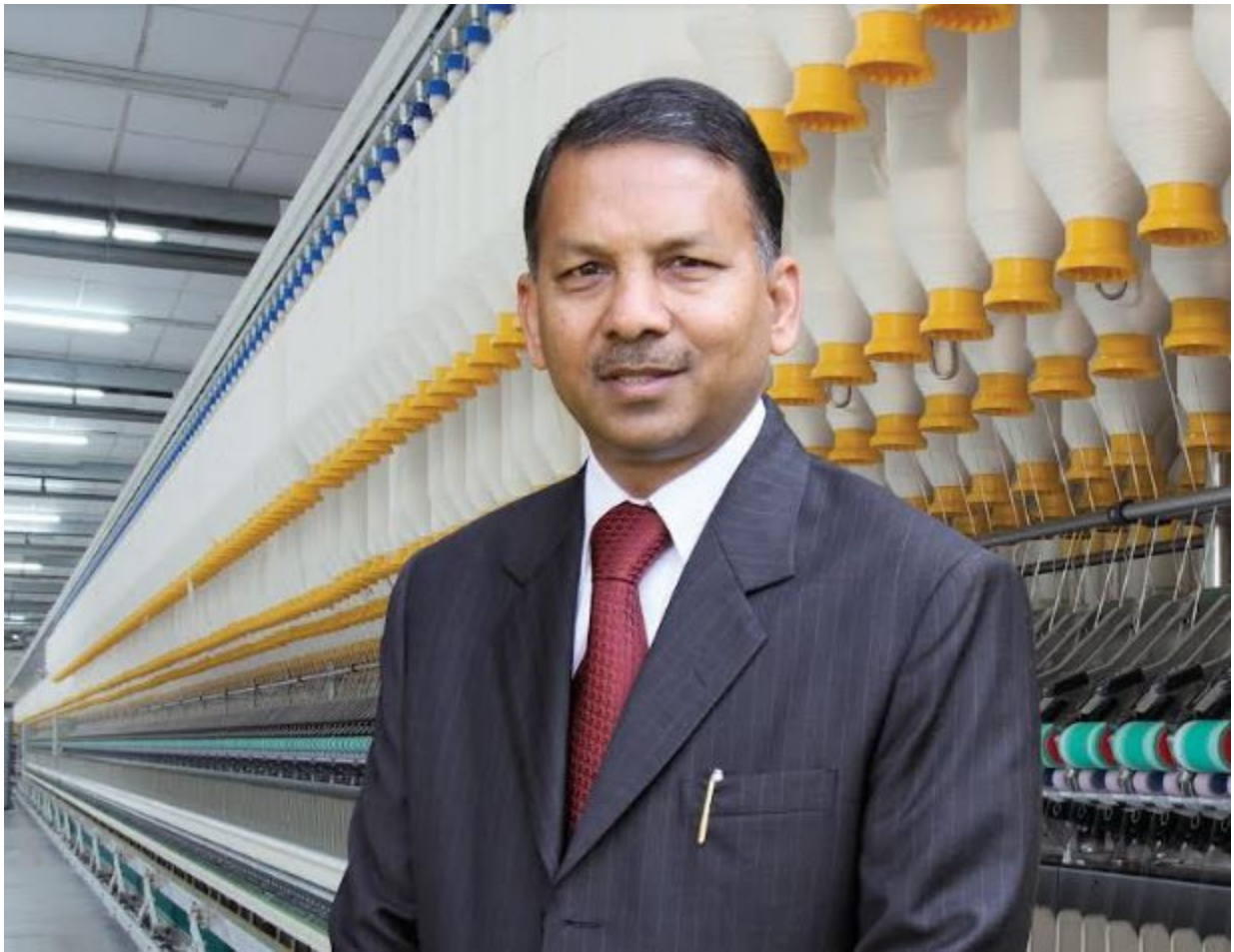
Trident Group's Chairman Emeritus, Rajinder Gupta, Receives Prestigious 'Vastra Ratna' Award

Category: Business

written by | October 29, 2024



Rajinder Gupta, Chairman Emeritus of Trident Group, has been conferred the esteemed Vastra Ratna Award for Special Achiever, recognizing his remarkable contributions to the textile industry. This honour comes as the Cotton Textiles Export Promotion Council (TEXPROCIL) celebrates its 70th anniversary, acknowledging outstanding exporters who have built world-class textile companies and put India on the global textile map.



Trident Group's Chairman Emeritus, Rajinder Gupta, awarded with prestigious TEXPROCIL Vastra Ratna award for outstanding contributions to the textile industry

A pioneering industrialist, Gupta has driven Trident [Groups growth into a global](#) \$2 billion+ textile conglomerate. His commitment to philanthropy and sustainability is exemplified through his establishment of the Takshashila [Centre of Excellence](#), providing training facilities and employment opportunities to thousands of individuals. Additionally, his initiatives in healthcare include the establishment of the multispecialty Madhuban Hospital and organization of mega medical camps, [enhancing healthcare access](#) to many.

The Vastra Ratna [Award was presented by Honble Minister for Textiles](#), Shri Giriraj Singh, who graced the event as Chief Guest. Textile Commissioner of [India](#), Roop Rashi Mahapatra, was also in attendance.

Trident [Group is committed to sustainability through various initiatives](#). The company has set ambitious renewable energy targets, aiming to source 50% of its energy from renewables by 2025, with biomass and [solar power already accounting for 42% and 41 MWp](#), respectively. Trident has also implemented robust water [conservation](#) measures, recycling 100% of water used in towel and sheeting production and recovering over 2,651 million gallons of wastewater. Furthermore, its Eco-Twist [technology](#) offers a sustainable, eco-friendly alternative to traditional towels, reducing environmental impact without compromising quality.

This recognition underscores Tridents leadership in integrating sustainable practices within the textile industry and highlights [Guptas](#) vision and dedication to creating a positive impact.

About us

Trident Limited is the flagship company of Trident Group, an Indian [business](#) conglomerate and global player. Headquartered in Ludhiana, Punjab, Trident Limited is a vertically integrated textile (Yarn, Bath & Bed Linen) Paper (Wheat Straw-based) and Chemical manufacturer.

Trident's yarn, bath & bedlinen and paper [businesses](#) have earned global recognition and are delighting millions of customers across India and the world. Trident is one of the largest players in home textiles in [India](#).

Supplying national, captive, and retailer-owned brands; the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in [product quality](#), social responsibility, and environmental stewardship.

The company operates in three major [business](#) segments: Textile (Yarn, Bath & Bed Linen) Paper (Wheat Straw-based) and Chemical, with its manufacturing facilities in Punjab and

Madhya Pradesh.

For more information, log on to: www.tridentindia.com.

