

Top 25 E-Commerce Operators in India and Their Performance

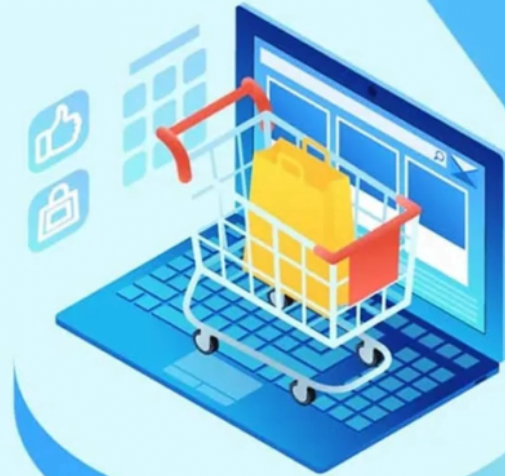
Category: E-Commerce, National News, Technology

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[E-commerce](#) has revolutionized the way people shop, and India is no exception. With the increasing penetration of smartphones and affordable internet access, online shopping has become a popular choice for millions of Indians. In this article, we will take a look at the top 25 e-commerce operators in India and evaluate their performance.

E-COMMERCE OPERATORS



e-commerce operators

1. **Amazon [India](#)**: With a wide product range and excellent customer service, Amazon India has emerged as a leader in the e-commerce industry. It offers fast delivery, easy returns, and a user-friendly interface.
2. **Flipkart**: Founded in 2007, Flipkart is one of the pioneers of [e-commerce in India](#). It offers a diverse [range of products](#) and has a strong customer base.
3. **Myntra**: Known for its [fashion](#) offerings, Myntra has become a go-to platform for fashion-conscious shoppers. It [offers a seamless shopping experience](#) and hosts regular sales and discounts.
4. **Snapdeal**: Snapdeal is known for its extensive product range and competitive pricing. It has a strong presence in tier 2 and [tier 3 cities](#).
5. **Paytm Mall**: Backed by the [digital payment](#) giant Paytm, Paytm Mall offers a wide range of products and attracts customers with its cashback offers.
6. **ShopClues**: ShopClues is known for its affordable products

and deals. It caters to the needs of budget-conscious shoppers.

7. **Jabong:** Jabong focuses on fashion and offers a wide range of clothing, footwear, and accessories. It is known for its trendy collections.

8. **Ajio:** Ajio is a fashion [e-commerce](#) platform owned by Reliance Industries. It offers a curated selection of trendy and affordable fashion products.

9. **Nykaa:** Nykaa is a popular [destination for beauty and wellness products](#). It offers a wide range of cosmetics, skincare, and haircare products.

10. **Tata Cliq:** Tata Cliq is a multi-brand [e-commerce](#) platform that offers a wide range of products across various categories.

11. **FirstCry:** FirstCry is a [leading e-commerce platform](#) for baby and kids' products. It offers a wide range of products for infants, toddlers, and children.

12. **Pepperfry:** Pepperfry is a popular [online furniture and home decor store](#). It offers a wide range of furniture, furnishings, and home decor items.

13. **Grofers:** Grofers is an online grocery delivery [platform that offers](#) a wide range of groceries and household essentials.

14. **BigBasket:** BigBasket is another popular online grocery platform that offers a wide range of groceries, fresh produce, and household items.

15. **Lenskart:** Lenskart is a leading [online eyewear retailer](#). It offers a wide range of eyeglasses, sunglasses, and contact lenses.

16. **Urban Ladder:** Urban Ladder is an online [furniture and home](#)

[decor store](#) that offers a curated collection of stylish and functional products.

17. **Zivame:** Zivame is a popular online lingerie store that offers a wide range of bras, panties, nightwear, and swimwear.

18. **Limeroad:** Limeroad is a fashion [e-commerce](#) platform that offers a wide range of clothing, accessories, and home decor products.

19. **Voonik:** Voonik is a fashion [e-commerce](#) platform that focuses on women's fashion. It offers a wide range of clothing, footwear, and accessories.

20. **Purplle:** Purplle is an online beauty and [personal care](#) store. It offers a wide range of cosmetics, skincare, and haircare products.

21. **Healthkart:** Healthkart is an online health and wellness store that offers a wide range of [nutrition](#) supplements, vitamins, and fitness products.

22. **Zomato:** Zomato is a popular online [food](#) delivery platform that offers a wide range of cuisines from various restaurants.

23. **Swiggy:** Swiggy is another popular online food delivery platform that offers fast and reliable food delivery from a wide range of restaurants.

24. **BookMyShow:** BookMyShow is an online ticketing platform that offers tickets for [movies](#), events, plays, and concerts.

25. **MakeMyTrip:** MakeMyTrip is a leading online [travel](#) booking platform that offers flights, hotels, and holiday packages.

OMBIKA (One of the leading player of e-commerce industry as a e-commerce operator) wishing to become in the list of top 25 e-commerce operators in India very soon; after relaunching of their [marketplace](#). It's also a retail e-commerce marketplace and would be relaunch with local marketplace and national

marketplace to serve all India [sellers & buyers](#).



The advertisement features a bright orange background. On the left, there is a green circular logo with the word "ombika" in blue and red lowercase letters. To its right is a purple speech bubble containing a white telephone handset icon. Further right, the text "Call + Whatsapp" is written in white. To the right of this text is a green speech bubble containing a white telephone handset icon. Below the "Call + Whatsapp" text, a yellow rectangular box contains the phone number "+91-8062179281" in large, bold, black digits, and below that, the text "New Destination of OMBIKA" in bold, red, uppercase letters. At the bottom of the advertisement, the text "Indian e-Commerce Operator" is written in large, white, sans-serif font. A horizontal rainbow-colored bar is positioned at the very bottom of the orange background.

ombika

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New Destination of OMBIKA

Indian e-Commerce Operator

OMBIKA e-commerce operator