

The Style Edit – Bollywood Fashionista Ananya Panday Hosts a ‘Fashion and Glow Up’ Experience, Only on Airbnb

Category: Business

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Bollywood's fashion icon Ananya Panday is all set to host an exclusive, one-of-a-kind fashion and glow up experience, the **"Ananya's Style Edit,"** only on Airbnb. Designed to offer fashion enthusiasts, glam seekers and Ananyas biggest fans behind-the-scenes access to her signature style universe, this experience will be available to a maximum of four guests.



The Style Edit hosted by Bollywood fashionista Ananya Panday

Guests will get a chance to step inside a reimagined version of Ananya's dream closet and vanity space, brought to life inside one of Delhi's most stunning Airbnb homes. From her walk-in wardrobe to her vanity zone, the space has been completely transformed into a playful fashion playground.



Get styled in Ananyas favorite look, brought to life by her A-team

Joining Ananya is her expert A-team, offering guests the

ultimate glow-up, where they'll be styled by her go-to stylist, glammed up by her trusted beauty squad, and snapped by her go to photographer. Think major glow-up, big fashion energy, and total main character vibes.

*"I'm so excited to welcome guests into my world of glitz and glam through **"Ananya's Style Edit,"** an Airbnb Originals curated and hosted by me. Fashion and self-expression are such a big part of who I am as an actor, and getting to share that in such a personal, hands-on way, with guests is truly special. I cant wait to meet the guests, swap stories, and create unforgettable memories together in this one-of-a-kind experience,"* said **host, Ananya Panday.**

"We're excited to introduce Airbnb Originals in India with Ananya Panday, a Gen Z cultural icon. Originals is a series of extraordinary experiences hosted by the world's most interesting people and designed exclusively for Airbnb – and Ananya's Style Edit is a perfect example of that. Ananya's unique sense of style and strong connection with young audiences across Bollywood-loving nations make this collaboration truly special. We're proud to offer guests a chance to experience her glam world up close, in a way that's intimate, immersive, and truly unforgettable," said **Amanpreet Bajaj, Airbnb's Country Head for India and Southeast Asia.**

About Ananya's Style Edit Experience

Curated and led by Ananya Panday with her A-team, this 4-hour experience hosted at an Airbnb in New Delhi will include:

- **Fashion Reboot:** A personalized styling session with celebrity fashion stylist Ami Patel to recreate an Ananya-inspired look – complete with expert outfit guidance.
- **Slay & Spray:** An opportunity to get glammed up by the duo behind Ananya's iconic looks. Expect fabulous hair flips courtesy of her go-to hairstylist Aanchal Morwani

and a beauty transformation that's spotlight-ready, by her makeup artist Riddhima Sharma. (Warning: dramatic mirror moments ahead).

- **Pose & Shine:** Feature in a high-energy fashion shoot with Ananya Panday, shot by ace photographer Rahul Jhangiani & team, who's worked his magic on some of Bollywood's biggest stars. He'll capture your new look in a series of stunning, editorial-style portraits that belong on a billboard – or at least your Instagram grid.
- **Coffee with Ananya:** To wrap up this unforgettable day, enjoy a relaxed coffee chat with Ananya herself. Hear her personal fashion stories, go-to beauty hacks, and confidence-boosting tips; straight from the heart.
- **Slay the Day Giveaway:** Each guest will leave with a special goodie bag curated by Ananya, handpicked with her style essentials, along with a signed memento.

Note that this exclusive experience is not a competition, those making a booking must have an active Airbnb profile and have a history of positive reviews on the platform. All guests who request to book must be able to provide a government-issued ID.

About Airbnb

Airbnb was born in 2007 when two hosts welcomed three guests to their San Francisco home and has since grown to over 5 million hosts who have welcomed over 2 billion guest arrivals in almost every country across the globe. Every day, hosts offer unique stays, experiences, and services that make it possible for guests to connect with communities in a more authentic way.

