

# The House of Suntory Unveils One Night in Toki-0 at Mumbai Airport's Osprey Duty Free

Category: Business

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**The House of Suntory** proudly debuts its celebrated immersive experience, One Night in Toki-0, at Mumbai's Chhatrapati Shivaji Maharaj International Airport, marking the first-ever global travel retail showcase of this one-of-a-kind activation. From 2 September to 30 September 2025, travellers passing through Mumbai International Departures will be transported into a captivating world where the soul of traditional Japan meets the pulse of modern Tokyo.



**Experience One Night in Toki-0 by The House of Suntory at Mumbai's Chhatrapati Shivaji Maharaj International Airport from 2-30th September 2022**

Step into the vibrant heart of Japan with One Night in Toki-0 – a groundbreaking cultural activation that captures the essence of 'old meets new Japan. This unique experience invites travellers to journey through Tokyo's dynamic streetscape, where time-honoured traditions blend seamlessly with modern creativity.

At One Night in Toki-0, travellers can engage hands-on with the traditional Japanese art of Hanko stamping, and personalising custom screen-printed tote bags that serve as lasting mementos. Adding to the atmosphere is the energy from a vinyl listening bar, setting the perfect soundtrack to an unforgettable night.

More than a tasting event, this immersive space is a cultural pause point—a moment to discover and celebrate craftsmanship, creativity, and the spirit of reinvention. One Night in Toki-0 offers travellers a rare opportunity to experience the duality

of Japan, where history and modernity come together in perfect harmony.

### **The Spirit of Toki**

At the heart of the experience is Toki, a pioneering Japanese spirit that challenges convention. A harmonious blend of Yamazaki and Hakushu Single Malts with Chita Single Grain, Toki is known for its silky texture, fresh character, and a flavour profile that balances basil, green apple, and honey on the nose with a palate of grapefruit, green grapes, and peppermint.

Travellers will also have the opportunity to explore other iconic spirits from The House of Suntory, including Roku and Haku, each a tribute to Japanese artistry and precision.

**Ashish Gandham, Managing Director, Global Travel Retail, Suntory Global Spirits**, shared their perspective, *“With One Night in Toki-0, we’re creating a cultural pause point at Mumbai Airport, a space where travelers and spirit lovers can momentarily step into the spirit of contemporary Japan. Having seen the incredible enthusiasm for this immersive experience in our showcases across select cities in India, we are now thrilled to bring it to global travel retail and reach a diverse audience. From design and music to craftsmanship and flavour, every element is meant to spark curiosity and offer a memorable encounter with the world of Toki – our most vibrant and contemporary Japanese spirit. This is about turning transit into a moment of quiet discovery and connection for spirits lovers and curious travelers alike.”*

*“At Osprey, we focus on curating thoughtful, value-led experiences that elevate every stage of the journey,”* shared **an Osprey Duty Free spokesperson**. *“The departures store offers more than shopping, it’s a space where travellers can immerse themselves in culture and creativity. One Night in Toki-0 is a perfect example of how we bring global innovation to Indian travellers, turning transit into a moment of discoveryhouse of*

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Browse Suntory Global Spirit’s collection at the Chhatrapati Shivaji Maharaj International Airport.

### **About Osprey Duty Free**

Osprey Duty Free, previously Mumbai Duty Free, is a brand under Mumbai Travel Retail Private Limited (MTRPL). MTRPL is India’s largest duty-free travel retail operator and currently operates Osprey Duty Free in seven cities in India, including Mumbai, Trivandrum, Mangalore, Lucknow, Jaipur, Amritsar, and Ahmedabad. Osprey Duty Free is a one-stop-shop for all things luxury and exclusive, with a safe duty-free shopping experience for all travellers.

### **About Toki™ Suntory**

Toki™, meaning ‘time’, is a concept that is deeply woven into the Japanese way of life – a concept rich in meaning the world over, yet especially in Japan, where regard for convention and re-evaluation starts an amazing inventive vitality. The House of Suntory’s fourth Chief Blender Shinji Fukuyo was inspired to create a blend that is both groundbreaking and timeless, leading him to take a fresh approach with Toki™. By bringing the grain component of the blend from the Chita distillery, where the heavy-type grain spirit is distilled only twice on column stills and is vanilla-rich with a sweet undertone in its unblended state. Shinji-san sourced the malt component from the Hakushu distillery, which produces light, fruity malt. The unique pairing of Hakushu American White Oak Cask malt spirit with Chita heavy-type grain spirit overturns the traditional hierarchy between malt and grain. These seemingly dissimilar but deeply accordant spirits, together with select Yamazaki malts for additional depth and complexity give rise to the exquisite, silky taste, distinctive character and bold innovation of the blended Toki™ Suntory. This year, Toki™ Suntory has been awarded Gold in the Tasting Awards – Japanese spirits category at the International Spirits Challenge 2024. This esteemed recognition reaffirms Toki™ Suntory’s status as

a distinguished spirit in its category, marking yet another significant milestone among the more than 20 international awards it has received.

### **About House of Suntory**

Since 1923, Suntory has been renowned as the pioneer of Japanese spirits for its House of Master Blenders and for their Art of Blending. Founder Shinjiro Torii built Japan's first malt distillery in Yamazaki, and the Suntory legacy continued with Torii's son and Suntory's second Master Blender, Keizo Saji, who continued to establish distilleries including the Hakushu distillery. As the generations of Suntory's master blenders carry on, Suntory remains committed to heritage and innovation. The House of Suntory has been named four-time Distiller of the Year at the International Spirits Challenge in London, UK (2010, 2012, 2013, 2014). Suntory Whiskies are subtle, refined and complex. The portfolio includes two single malt whiskies: Yamazaki-Japan's number one single malt, multi-layered and profound, and Hakushu-verdant, fresh, and delicately smoky; and two blends: the noble blend, Hibiki-Japan's most highly awarded blended spirit and Suntory Toki™. The House of Suntory portfolio also offers Roku and Haku. Created from Japanese ingredients by the master artisans at the House of Suntory, Roku and Haku represent the nature and spirit of Japan. This year, the House of Suntory celebrates one hundred years of spirit innovation-a major milestone not only for the brand's history but for Japanese spirits culture as a whole.

