

# StyleBuddy Launches “Styled Looks” Service: Get 5 Expert-Curated Looks in 30 Minutes for Just Rs. 499

Category: Business

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StyleBuddy, a pioneering personal styling platform, today announced the launch of its groundbreaking new service,

“Styled Looks,” setting a new benchmark for affordability and speed in the fashion industry. For an introductory price of just Rs. 499, users can now receive five complete, personalized outfit recommendations generated by an expert stylist within a revolutionary turnaround time of 30 minutes.



**Priya Rajesh, Head of Operations at StyleBuddy**

The new service democratizes access to professional fashion advice. Users simply upload their photo and details about the occasion – be it a wedding, a Diwali celebration, a business meeting, or a dinner date – to the StyleBuddy platform. Utilizing a blend of expert human oversight and rapid

technology integration, a professional stylist curates and delivers a digital lookbook featuring five distinct outfit ideas, complete with shoppable links and styling notes, all within half an hour.

*“The greatest challenge in styling is not lack of clothes, but lack of time and direction,” said **Priya Rajesh, Head of Operations at StyleBuddy**. “With Styled Looks, we’ve engineered a service that is not just hyper-affordable at Rs. 499, but also unbelievably fast. Getting an expert opinion used to take days; now, you can get five complete, event-ready looks faster than you can finish a cup of coffee. We are making professional styling an instant, everyday convenience.”*

The service targets busy professionals, fashion enthusiasts, and anyone needing quick, reliable advice for high-stakes events. It addresses the common pain point of choice overload by providing a curated, ready-to-wear solution.

**Siddharth Pandit, CEO of StyleBuddy**, emphasized the company’s vision, *“Our mission has always been to make professional styling accessible to everyone, not just the elite. By offering five fully personalized looks for under Rs. 500, delivered in 30 minutes, we are fundamentally disrupting the market. This service eliminates the last-minute panic and the wasted hours of online shopping. It’s about empowering our users to step out with confidence, knowing their stylish looks were vetted by an expert.”*

The “Styled Looks” service is immediately available on the StyleBuddy website and app, offering personalized solutions for categories like Diwali looks, Party looks, vacation styles, and more.

### **Key Features of the Styled Looks Service**

- **Affordable:** 5 expertly styled looks for an introductory price of just Rs. 499.

- Fast: Personalized lookbook delivered in 30 minutes.
- Personalized: Curated by a human stylist based on user-uploaded photo, body type, and occasion details.
- Comprehensive: Includes complete outfits (clothing, accessories, styling tips) with optional add on for shoppable links, at additional fee.

### **About StyleBuddy**

StyleBuddy, launched in 2020, is a leading personal styling and fashion platform committed to democratizing fashion advice. By combining a network of expert human stylists with smart technology, StyleBuddy offers affordable, accessible, and personalized styling solutions for all body types, budgets, and occasions. Its services empower users to look good, feel confident, and make informed fashion choices.

