

Smartworld Certifies as 'Great Place to Work' for Fourth Consecutive Year

Category: Business

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Smartworld Developers has been certified as a “**Great Place to Work**” for the fourth consecutive year. This prestigious recognition underscores the company’s commitment to cultivating a workplace culture centred around employee satisfaction, inclusivity, and collaboration. Based in Gurgaon, Smartworld is a pioneering real estate developer who has significantly impacted the residential real estate sector with its innovative luxury projects.



Great [Place to Work](#) Certification, Smartworld Developers

Commenting on the recognition, **Vivek Singhal**, CEO, Smartworld Developers, said, “This certification is a [reflection](#) of our unwavering commitment to our employees. They form the foundation of our organisation’s [culture](#) and values, and this achievement underscores their contributions to our success. We remain committed to providing an [environment](#) where our employees can thrive both professionally and personally. It is this dedication that allows us to [grow as a company](#) while nurturing our dynamic workforce.

At Smartworld Developers, fostering an open and inclusive work culture is a priority. The company adopts a flat decision-making structure, ensuring clear communication of its vision and goals to all employees. Regular dialogue between [management and staff enables effective](#) two-way communication, fostering a culture of collaboration over competition.

Cross-functional teams are formed to achieve objectives through teamwork, while continuous feedback mechanisms ensure alignment with [business](#) goals and motivate employees to perform at their best. Smartworld’s [workplace philosophy is rooted in equal](#) opportunities for all, regardless of gender.

The company ensures a merit-based approach in areas such as remuneration and responsibility. A strong reward and [recognition](#) program further sets Smartworld apart, celebrating achievements at individual, team, and organizational levels.

The Great [Place to Work](#) Institute is a global firm that recognises employers creating outstanding employee experiences through a rigorous evaluation process.

According to the [Institute's research](#), job seekers are 4.5 times more likely to find a great boss at a Certified great workplace. Additionally, employees at Certified workplaces are 93% more likely to look forward to coming to work and are twice as likely to be paid fairly, earn a fair [share of the company's](#) profits and have a fair chance at promotion.

