

# Signify Launches a New Range of Ecolink Fans, Combining Energy Efficiency with Revolutionary Designs and Premium Aesthetics

Category: Business

written by International Khabar | April 22, 2025



- Introduced 4 new models with BLDC Technology: AiroElevate, AiroQuad, AiroGeometry & AiroJewel
- And 2 new Smart models: AiroGeometry Smart, AiroJewel Smart powered by WiZ; Signify's IoT platform
- Crafting excellence in every rotation – the range is backed by clutter breaking designs, premium aesthetics, superior performance, low power consumption leading to higher energy saving

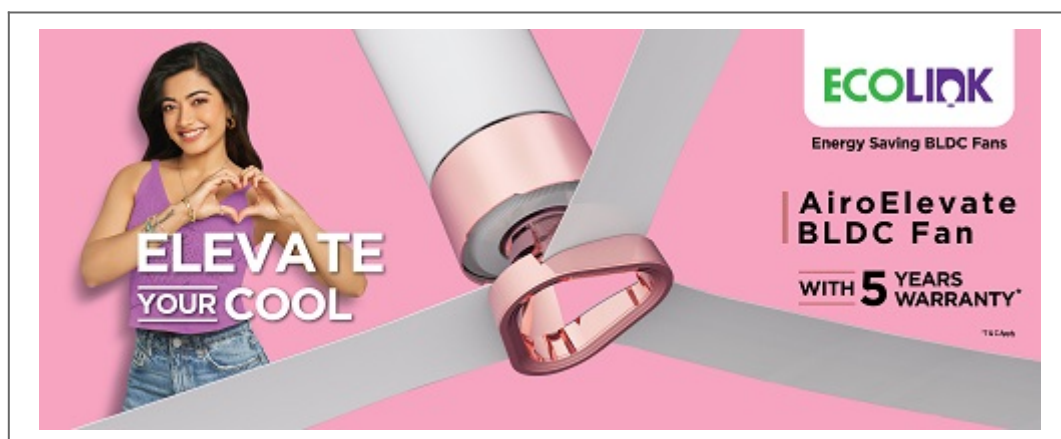
In line with the customer demands for the summer season, [Signify](#), the world leader in lighting, has unveiled an innovative range of [Ecolink fans](#), offering high speed performance, superior air delivery, and energy efficient technology. Designed to cater to evolving consumer needs, this new lineup introduces 4 new models with BLDC Technology:

AiroElevate, AiroQuad, AiroGeometry & AiroJewel and 2 new Smart models: AiroGeometry Smart and AiroJewel Smart which are powered by Wiz; Signify's IoT platform.



### **Bling in the Breeze with EcoLink Fans**

The innovative product line combines [advanced technology](#) with superior performance, offering consumers a breath of fresh air in any space. With a MRP range of INR 5850/- to INR 8700/-, the product line includes 4 new innovative models – AiroElevate, AiroQuad, AiroGeometry, AiroJewel, all designed to provide superior air delivery, efficient performance, and significant energy savings.



### **Elevate your cool with EcoLink Fans**

Commenting on the power packed launch **Sumit Joshi, MD & CEO, Signify, Greater India**, said, *"At Signify, we are dedicated to redefining innovation and design to enhance everyday living. We are thrilled to introduce our powerful new range of Ecolink fans, designed to [meet the evolving needs](#) of consumers. Through extensive research, we have developed a lineup that*

*seamlessly integrates cutting-edge technology with energy efficiency. With models like AiroElevate, AiroQuad, AiroGeometry, and AiroJewel, we have incorporated unique features such as designer LED speed indicators, BLDC technology, RF remote technology and a ceiling adjustable mounting mechanism that maintains the design aesthetic post installation. We are confident that this revolutionary range will [set a new benchmark](#) in the premium fans category.*

**C Arun Kumar, Head of Consumer [Business](#), Signify Greater India**, said, “Our new range has been meticulously designed to maximize energy efficiency, helping consumers reduce power consumption leading to lower electricity bills. This range transforms the way ceiling fans are perceived, offering revolutionary designs and powerful performance that elevates any space. Whether it’s the hollow hub design of AiroElevate, the futuristic square hub design of AiroQuad, the geometric precision of AiroGeometry, or the luxurious finish of AiroJewel, each model is crafted to align with evolving consumer preferences. With this launch, we reinforce our commitment to delivering innovative designs, quality, performance, and stylish home comfort solutions.”

Feature	AiroElevate	AiroQuad	AiroGeometry	AiroJewel	AiroGeometry Smart	AiroJewel Smart
Industry leading key Feature	Hollow Hub	Square Hub	Triangular Hub	Diamond Cut	Triangular Hub Smart fan	Diamond Cut Smart fan
Air Delivery (CMM)	230	230	150/230	150/230	230	230
Speed (RPM)	370	370	450/370	450/370	370	370

Colors	Espresso Brown-Copper, Silk White- Rose Gold	Galactic Silver, Rusty Brown, Titanium Grey	Dark Coffee Brown, Titanium Grey, Silver Mist	Smoke Mocha Brown, Aspen Gold, Pearl White, Cherrywood	Dark Coffee Brown, Titanium Grey, Silver Mist	Aspen Gold, Pearl White, Smoke Mocha Brown
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The new BLDC and Smart range come with a 5-year warranty (3+2) along with a point anywhere RF remote. The fan offers 2-way rotation for summers and winters, turbo speed mode and timer functionality. The range has a 5-star BEE rating, further reinforcing their energy efficient performance and Signify's commitment to sustainability.

Backed by detailed consumer feedback and research, the Ecolink range is available in a variety of color options, adding aesthetic value to any space. From Espresso Brown-Copper, Silk White-Rose Gold, Galactic Silver, Rusty Brown, Titanium Grey, Smoke Mocha Brown, Aspen Gold, Pearl White, and Cherrywood, theres a color to match every interior.

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### About Signify

Signify (Euronext: LIGHT) is the world leader in lighting for professionals, consumers, and the Internet of Things. Our Philips products, Interact systems and data-enabled services, deliver [business](#) value and transform life in homes, buildings and public spaces. In 2023, we had sales of EUR 6.7 billion, approximately 32,000 employees and a presence in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been in the Dow Jones Sustainability World Index since our IPO for seven consecutive years and have achieved the EcoVadis Platinum rating for four consecutive years, placing Signify in the top one percent of companies assessed. News from Signify can be found in the Newsroom, on X, LinkedIn and Instagram.

Information for investors is located on the Investor Relations page.

