

# Signify Illuminates Over 300 Forest Villages in Bahraich, Uttar Pradesh, Under Har Gaon Roshan CSR Project

Category: Business

written by International Khabar | April 14, 2025



Har Gaon Roshan CSR project aims to enhancing safety in forest regions affected by human-wildlife conflict using the power of light. Bahraich is recognized as one of India's aspirational districts, with a focus on improving health, education, and infrastructure. The installation of energy-efficient lights has reduced human-wildlife conflict, allowing villagers to move freely and securely after dark, has also extended opportunities for livelihood activities and improved access to education, particularly for children studying in the evenings. By empowering communities with sustainable lighting solutions, this initiative has paved the way for a brighter future, where

safety, opportunity, and progress [shine brightly](#) in the heart of rural Uttar Pradesh.



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The project executed in partnership with FINISH Society encompasses the installation of over 5000 high-quality LED and solar streetlights across a vast network of 300 forest villages. The recent inauguration event was attended by **Mr B. Shiv Shankar, Divisional Forest officer (DFO) of Katarniaghat Wildlife Division, Bahraich**. In addition, a calendar [featuring slogans on forest and wildlife conservation was also launched](#) at this event.





## **Over 5000 LED and solar streetlights installed in Katarniaghat wildlife division**

**Nikhil Gupta, Head of Marketing, Strategy, Govt. Affairs & CSR – Signify, Greater [India](#)**, shared his thoughts on this project, *“At Signify, we believe in the transformative power of light to uplift lives. Through this initiative, we are creating safer and more secure environments in some of the most remote villages. This initiative reflects our dedication to leveraging lighting technology for social impact, and we are honoured to collaborate with the forest department and FINISH Society in supporting the recovery of these resilient communities.”*

This collaborative effort has been carried out with active support from the Forest Department and the local communities, [bringing together](#) various stakeholders to realize a shared goal of rural empowerment through lighting.

### **About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for

professionals, consumers, and the Internet of Things. Our Philips products, Interact systems and data-enabled services, deliver [business](#) value and transform life in homes, buildings and public spaces. In 2023, we had sales of EUR 6.7 billion, approximately 32,000 employees and a presence in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better [world](#). We have been in the Dow Jones Sustainability World Index since our IPO for seven consecutive years and have achieved the EcoVadis Platinum rating for four consecutive years, placing Signify in the top one percent of companies assessed. News from Signify can be found in the [Newsroom](#), on [X](#), [LinkedIn](#) and [Instagram](#). Information for investors is located on the [Investor Relations](#) page.

