

# Safex Chemicals Wins Prestigious Innovation Award at PMFAI Annual AgChem Awards 2025

Category: Business

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Safex Chemicals India Ltd., a pioneer in the chemical industry, has been awarded the Outstanding Innovation: Chemical Synthesis Award at the 6th Pesticides Manufacturers & Formulators Association of India (PMFAI) Annual AgChem Awards 2025. This prestigious accolade was presented during a grand ceremony in Dubai, recognizing Safex Group's groundbreaking development of Renofluthrin, a next-generation mosquito control solution.



## Safex Chemicals PMFAI-SML AgChem Awards 2025

The award [celebrates Renofluthrin as a transformative innovation](#) that underscores Safex Groups' commitment to indigenous research, sustainability, and global competitiveness. Renofluthrin is a synthetic pyrethroid molecule designed to tackle the growing challenge of mosquito-borne diseases in tropical regions like [India](#). This innovative product, developed entirely in-house, stands out for its unparalleled effectiveness and versatility across multiple application formats, including the [world's](#) first patented Agarbatti format.

*Renofluthrin's journey was not without [challenges as one of the first Indian](#) companies to register a homegrown research molecule locally. Our determination and belief in the molecule's potential led to a product that is now poised for international success, with global registrations currently*

*underway,”* said Mr. Neeraj Jindal, [Managing Director](#), Safex Chemicals.

Shogun Organics, a subsidiary of Safex Group initiated the Renofluthrin project a decade ago, driven by the vision of self-reliance and the need to [address the global](#) mosquito control challenges. The molecule’s [development involved a meticulous research](#) process, led by an expert team specializing in chemistry, entomology, and toxicology. Collaborating with leading research [institutes](#) and adhering to stringent regulatory requirements, the team successfully brought Renofluthrin to market as a highly effective, safe, and adaptable solution.

### **About Safex Chemicals**

Founded in 1991, Safex [Chemicals](#) Group has established itself as a fast-growing force in the chemical industry. Over the past five years, the company has shown impressive growth, with a revenue CAGR exceeding 25%.

In October 2022, Safex Chemicals took a significant step in its [international expansion](#) by acquiring Briar Chemicals, a leading agrochemicals Contract Development and Manufacturing Organisation (CDMO) in the UK. Safex Chemicals operates seven manufacturing units [across India](#) and the UK, proving its strong production capabilities. This [growth reflects Safex Chemicals successful expansion across India](#) and beyond, positioning itself firmly within the global value chain.

