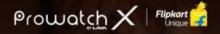
# Prowatch X Goes on Sale with Can't-Miss Deals

Category: Business

written by International Khabar | February 21, 2025



## Most Accurate Smartwatch\*

Sale Starts Today | 12 PM



Flat ₹500 OFF

\*TechArc-Smartwatches Below.5K

Limited Time Launch Offer



## Win Himalayan Trek

Be the 1st and Every 1000th buyer & Win a Free Himalayan Trek worth 50K to explore with Prowatch X

## FREE Probuds worth ₹2,999#

First 500 buyers will get a free Probuds T24 worth ₹2,999 with the purchase of Prowatch X



Reward	Reward Value	Eligibility	Count
Himalayan Trek	₹50,000	1st & Every 1000th buyer	10
Probuds T24	₹2999	First 500 buyers	500

- Free Probuds worth Rs. 2,999 for the first 500 buyers
- Be the first and every 1000th buyer & win a Free Himalayan Trek worth Rs. 50,000 to explore with Prowatch
  X

**Prowatch**, the smartwatch accessory sub-brand of Lava International Limited, <u>India's leading</u> homegrown smartphone brand, is excited to announce that the official sale of its latest flagship, the Prowatch X, goes live exclusively on Flipkart starting from 12:00 PM, on February 21<sup>st</sup>, 2025, at a special launch price from Rs. 3,999.

## ×

#### Unmissable Deals on the all new Prowatch X

Prowatch has also <u>introduced exclusive</u> early-bird rewards for buyers. The first buyer and every  $1000^{th}$  buyer will win an all-expenses-paid Himalayan Trek worth Rs. 50,000, offering a chance to experience the breathtaking beauty of the mountains and create unforgettable memories. Additionally, the first 500 buyers will receive a premium Probuds T24 True Wireless Stereo (TWS) Earbuds (MRP Rs. 2,999) absolutely free, delivering an <u>immersive audio experience</u> with cutting-edge technology for seamless sound and comfort.

The **Prowatch X** will be available exclusively on **Flipkart**, making it easier for consumers <u>across India</u> to access this feature-packed smartwatch.

Follow the link to make your purchase: dl.flipkart.com/s/hnPiPhuuuN.

Available in three strap variants — Silicone, Nylon, and Metal, Prowatch X is built on the philosophy of 'Be Unmissable,' a relentless striver chasing his spotlight. Packed with segment-first features like Body Energy

Monitoring, V02 Max, HRV and inbuilt GPS, it offers a 360 fitness suite tailored for fitness enthusiasts, adventurers, and productivity-driven individuals. Encased in a sleek Cosmic Grey aluminum alloy frame with Corning Gorilla Glass 3 protection, its vibrant 1.43-inch AMOLED display ensures sharp visuals. With 110+ sports modes, seamless Bluetooth calling, and an Explorer Suite featuring an altimeter, barometer, and compass, Prowatch X redefines affordability and precision in the smartwatch segment, making premium innovation accessible to all.

The smartwatch has been certified by an independent study by Techarc, confirming Prowatch X as the "most accurate smartwatch in its segment." Through rigorous benchmarking, it has been proven to compete head-to-head with premium brands in precision and reliability, <u>setting a new industry</u> benchmark for affordability and performance.

With Prowatch X, Pro <u>series continues</u> to push the boundaries of innovation, bringing premium fitness features to a wider audience at an unbeatable price. As the official <u>sale goes</u> <u>live</u> on Flipkart, consumers can now experience top-tier accuracy, advanced fitness tracking, and a sleek design-all in one powerful device.

Dont wait, these exclusive <u>launch offers</u> are available for a limited time only. Be Unmissable with the Prowatch X!

#### **About Prowatch**

Prowatch, the smartwatch accessory sub-brand of Lava is dedicated to <u>offering superior user</u> experience through quality and accuracy. With a robust lineup across three price segments-the V Series for entry-level, Z Series for mid-range, and X Series for flagship devices-Prowatch continues to <u>innovate and expand its market</u> reach.

Connect with us on <a href="Instagram">Instagram</a>, <a href="YouTube">YouTube</a>, and <a href="Facebook">Facebook</a>.

#### About Lava International Limited

### #ProudlyIndian | Made in India, Made for India

Lava International Limited, headquartered in Noida, Uttar Pradesh, is a pioneering mobile handset and solutions company in India, founded in 2009 with the vision to empower individuals. The companys corporate office and manufacturing facility, equipped with a production capacity of 42.52 million handsets per annum, are strategically located in Noida. Lavas commitment to innovation is reflected in its two state-of-theart research and development centers in Noida, housing dedicated teams in software and hardware design. The companys extensive nationwide presence is facilitated by a robust retail network of 1.65 Lakh retailers, directly served by over 1000 distributors, and supported by a vast after-sales service network of 800+ professionally managed service centers. The brand has a global presence in 20+ countries.

Beyond smartphones, Lava is <u>expanding its product portfolio</u> into accessories to offer a complete ecosystem to the consumers. The portfolio includes smartwatches, neckbands, earbuds, and a suite of True Wireless Stereo (TWS). The brands credibility is underscored by being ranked the Most Trustworthy Brand in the CMR Retail Sentiment Index.

Connect with us on <a href="Instagram">Instagram</a>, <a href="YouTube">YouTube</a>, and <a href="Facebook">Facebook</a>.

