Pristyn Care Launches its First Super-speciality Hospital in South Delhi, Ushering in a New Era of Patient-centric Healthcare

Category: Business

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In a bold step that promises to reshape the nation's healthcare landscape, Pristyn Care has unveiled its first Super-specialty hospital in South Delhi. This state-of-the-art facility marks a significant milestone for the healthcare startup, which has rapidly grown to become a trusted name in secondary care across 25 cities in India.



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The new hospital boasts four modular operating theatres (OTs) equipped with advanced technology, including a Level 3 Neonatal Intensive <u>Care Unit</u> (NICU), ensuring top-notch care for the youngest and most vulnerable patients. In addition, the facility boasts dedicated departments for dermatology and plastic surgery, equipped with high-end machines, further enhancing its comprehensive range of services.

Over the past five years, Pristyn Care has <u>successfully</u> <u>performed 300,000 surgeries</u>, even navigating the challenges posed by COVID-19. The company now facilitates over 3 million <u>patient interactions per year</u> and registers 100,000 surgery patients monthly.

Our journey from leveraging partner facilities for <u>surgeries</u> to <u>establishing our own hospital</u> is the final frontier in delivering comprehensive, high-quality care," said **one of the Pristyn Care founders**. The new hospital is a beacon of innovation in super-specialty healthcare. Pristyn Care operates across general surgery, ophthalmology, gynaecology, bariatrics, orthopedics, plastic surgery, and urology, making it a leader among <u>India's top</u> multi-specialty secondary care providers. The launch of the <u>South Delhi hospital signals a strategic evolution for Pristyn</u> Care, shifting from an assetlight model to a dedicated hospital. Healthcare experts <u>note that integrating digital innovation</u> with physical infrastructure sets a new benchmark in healthcare delivery.

Pristyn <u>Care plans to open 50 hospitals</u> in the next three years across 25 cities, ensuring top-tier medical services are readily accessible and improving treatment outcomes and patient satisfaction. To support its expansion, Pristyn Care aims to grow its healthcare workforce to 3,500+ staff and 750+ surgeons, <u>enhancing its ability to provide specialized care</u>.

As the surgery <u>business</u> approaches INR 500+ Cr in FY 25, Pristyn Care has also reduced EBITDA burn by 60% year-over-year, demonstrating sustainable growth and financial stability. Pristyns advanced software <u>technology</u> ensures seamless integration of administrative and medical functions, enhancing transparency, streamlining operations, and ensuring superior patient care.

As Pristyn Care continues to push the boundaries of patient-centric care, the new South Delhi <u>hospital is poised to serve</u> as a <u>hub of excellence</u>. With its commitment to innovation and accessibility, the company is <u>set to redefine the future</u> of multi-specialty secondary care nationwide.

