

# Parmish Verma and Sunanda Sharma Perform at Faridabad's Biggest Festive Event; Around 12000 Fans Gather at World Street by Omaxe

Category: Business

written by | October 29, 2024



Bringing the biggest festive event to Faridabad, World Street by Omaxe hosted a spectacular musical concert featuring Punjabi music sensations Parmish Verma and Sunanda Sharma. As part of its Diwali Carnival, the electrifying concert drew around 12000 fans from every corner of Delhi-NCR. The venue buzzed with unmatched energy and excitement as the singers performed the popular Punjabi hits, resulting in a houseful show that resonated with attendees and amplified the festive

spirit.



### **Parmish Verma at [World Street by Omaxe](#)**

With a weekend footfall of around 45000 visitors throughout the Diwali Carnival, World Street by Omaxe emerged as Faridabad's biggest [festive](#) destination for entertainment, shopping, and leisure. With a variety of activities designed for all age groups, the carnival turned out to be a phenomenal success, raising the bar for [festive](#) gatherings in the city.

**Mr. Jatin Goel, Executive Director, Omaxe Group,** said, "With a winning combination of musical concert and festive shopping, the event brought families and friends together in joyous celebration, [setting new records](#) and redefining the festive experience for the region. The event continued positioning [World Street by Omaxe](#) as the iconic destination for socializing, shopping, entertainment, and experiencing spectacular concerts here in Faridabad. Amid the increasing footfall in the region, World Street by Omaxe underscores our commitment to [delivering the best retail experience](#) to the

community. Therefore, we look ahead to [hosting even larger and more exciting events](#) and bringing more popular icons to World Street by Omaxe.

The event drew people of all ages, many of whom travelled [across Faridabad and nearby cities](#), to join the celebration. "I've been in Faridabad for a long time, and this concert was a historic moment for Faridabad," expressed **Ravinder Singh**, a local resident.

**Another attendee, Priya Malhotra**, added, "Parmish and Sunanda's performances were incredible; the atmosphere was magical. This was by far the best [event](#) Faridabad has ever seen.

As Faridabad enters a new era of retail, World Street by Omaxe is rapidly emerging as a preferred [destination for shopping](#), entertainment, and leisure. Spanning 130 acres in Sector 79, Faridabad, World Street by Omaxe brings the essence and aesthetics of the world's famous [shopping](#) streets from London, Paris, Amsterdam, Athens, and Portugal.

