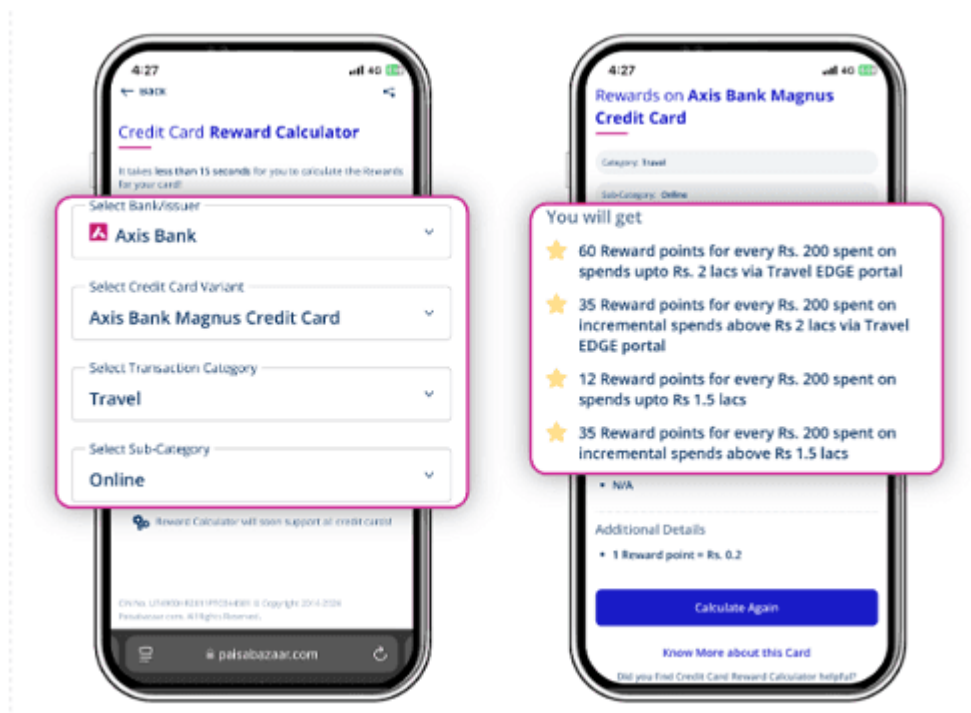


Paisabazaar Launches Credit Card Reward Calculator to Help Consumers Maximize Reward Earning

Category: Business

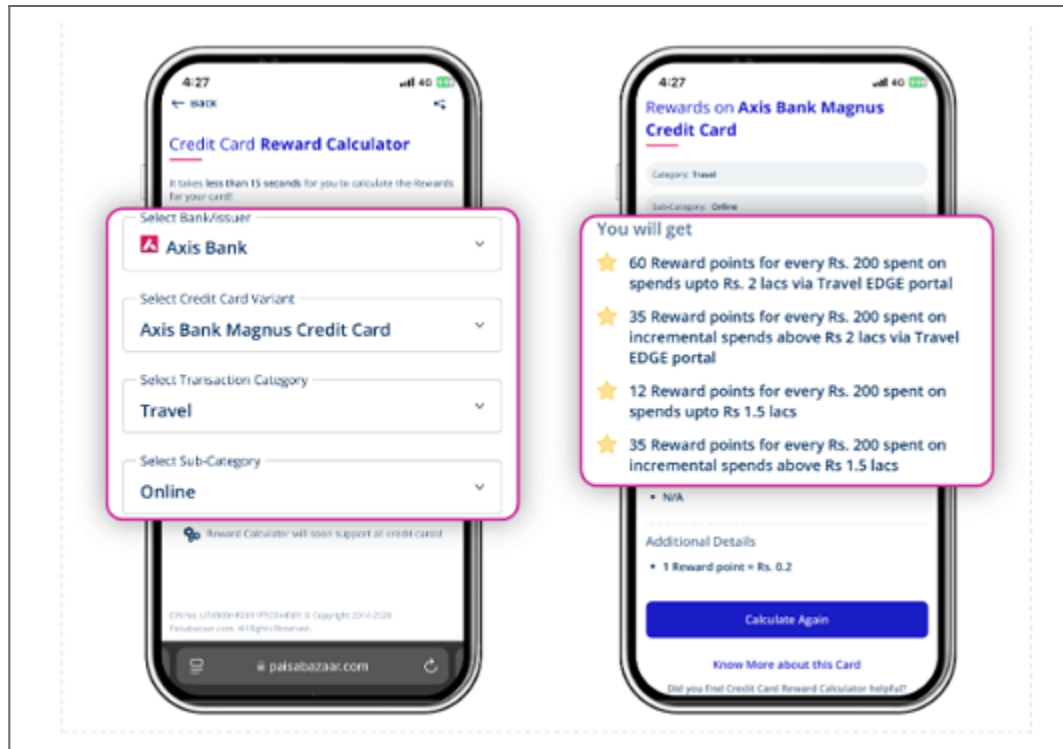
written by | November 21, 2024



Paisabazaar, India's largest marketplace for consumer credit and free credit score platform, today announced the launch of a proprietary Credit Card Reward Calculator – designed to help consumers choose the right credit card from their wallet for different transaction categories.

The Calculator would empower consumers with a clear view of the rewards they can earn across various spending categories, including travel, shopping, dining, grocery, fuel etc. It provides a comprehensive, seamless experience that allows consumers to discover, compare, and optimize their reward earnings across various categories in seconds.

Check the Reward Calculator: www.paisabazaar.com/cards/rewards



A seamless experience that allows consumers to discover, compare, and optimize their reward earnings across various categories in seconds

Rohit Chhibbar, Head of [Credit Cards](#), Paisabazaar, said, “With the launch of the Reward Calculator, we are addressing a big challenge faced by a large section of credit card users – the lack of clarity around rewards structure and which card to use for which transaction. Our goal is to help consumers make informed decisions and fully leverage their [cards’ reward potential](#) and maximize value.

The Calculator would be particularly useful for [consumers who hold multiple credit](#) cards, by helping them choose the right card from the wallet that provides maximum value for each transaction. It provides a detailed breakdown of reward points for spends across categories, along with essential insights such as monthly or yearly reward earning caps, and brands that [offer the highest reward](#) potential.

In addition to standard categories, the Calculator also identifies excluded spends, such as rent, government transactions, utility bills, and jewellery purchases. This feature ensures that consumers have a complete picture of

their cards potential. By [providing easy access to comprehensive](#) information for each card, Paisabazaar aims to help each consumer make smart financial decisions that align with their unique spending patterns.

Paisabazaar says, as a consumer-focussed large scale platform, one of its biggest [goals this year is to innovate](#) and address consumer pain-points to help consumers make informed choices and strengthen their overall financial health.

About Paisabazaar

- Paisabazaar is [India's](#) largest marketplace for consumer credit and free credit score platform. It is part of the PB Fintech Group ([listed on Indian](#) stock exchanges since 2021)
- Over the last decade, Paisabazaar has earned the trust and goodwill of over 45 million [consumers](#) from 823 cities and towns across India.
- Every month, the platform receives over 20 lakh enquiries from more than 1000 cities.
- Paisabazaar over the years has built deep partnerships within the lending ecosystem, partnering with 60+ Banks, NBFCs, NBFC fintechs, to offer wide [choice](#)
- Paisabazaar has been running India's largest credit awareness initiative, by [offering consumers their credit score](#) from the credit bureaus for free
- Paisabazaar's co-created strategy helps meet consumer need gaps, through a robust array of exclusive, first-in-market and best-in-class digital products, built with partner [Banks](#) and NBFCs
- Paisabazaar is also an ISO (27001: 2013) certified organization with industry-best controls, to safeguard the best interest of consumers. We are also a PCI DSS

certified organization

