OTTplay Awards 2025: India's Most Prestigious Pan-National OTT Event Returns for Season 3

Category: Business

written by International Khabar | March 20, 2025



OTTplay, India's leading OTT aggregator, is thrilled to announce the third edition of the OTTplay Awards, set to take place on March 22, 2025. Continuing its unique legacy under the theme "One Nation, One Award", OTTplay Awards remain the only platform that unites and celebrates outstanding OTT films and web series across all Indian languages-ensuring a level playing field for diverse content.



Real Fruit Juice presents OTTPlay Awards 2025 in partnership with HT City

This year's edition, presented by Real Fruit Juices and Beverages (Co-Presenting Partner), is powered by Stockgroww and held in partnership with HT City. The event is further supported by Flipkart Spoyl (Exclusive Styling Partner), D Paul's (Travel Partner), Amante (Premium Lingerie Partner), Aussie Lamb (Special Partner), and Propshop (Real Estate Partner).

Recognising excellence in OTT

The OTTplay <u>Awards 2025 will honour</u> the finest performances, filmmakers, and creative minds shaping India's digital entertainment landscape. Featuring around 30 categories, the awards will recognise excellence in acting, direction, writing, and more.

A key highlight is the Viewer's Choice Awards, where audiences play a pivotal role in selecting the winners. Fans will get to vote for their favourite films, series, and actors on www.ottplay.com/awards ensuring an inclusive and democratic selection process.

"One Nation, One Award is the essence of OTTplay Awards —

<u>celebrating</u> films and series across all Indian languages on an equal footing. This year, we continue to spotlight the best in <u>Indian entertainment and bring</u> audiences closer to the content they love," said **Avinash Mudaliar**, **Co-founder & CEO**, **OTTplay**.

Award categories

The third edition of <u>OTTplay Awards will feature multiple</u> <u>categories recognising excellence in OTT</u> entertainment, including:

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Best Movie
Best Director (Film)
Best Actor in a Film (Male)
Best Actor in a Film (Female)
Best Actor in a Negative Role (Film)
Best Actor in a Comic Role (Film)
Best Director (Series)
Best Actor in a Series (Male)
Best Actor in a Series (Female)
Best Supporting Actor in a Series (Male)
Best Supporting Actor in a Series (Female)
Best Actor in a Negative Role (Series)
Best Actor in a Comic Role (Series)
Best Showrunner
Best Talk Show Host
Best Reality Show
Best Non-scripted Show
Trailblazer of the Year
Versatile Performer of the Year (Female)
Versatile Performer of the Year (Male)
Best Documentary Series
Pioneering Contributions to New-Wave Cinema
Inspiring Performer of the Year
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Additionally, the Viewer's Choice Awards, selected through audience votes submitted on www.ottplay.com/awardsinclude:

Best Series
Breakthrough Performance in Film (Male)
Breakthrough Performance in Film (Female)
Breakthrough Performance in a Series (Male)
Breakthrough Performance in a Series (Female)

For more updates, stay tuned to www.ottplay.com/awards.

About OTTplay

OTTplay is India's pioneering OTT aggregator, revolutionising content discovery and consumption with AI-driven recommendations. With OTTplay Premium, users get a curated selection of content from **over 36** premier OTT platforms, personalised to their unique viewing preferences.

