Nureca Limited Expands Quick Commerce Reach with Dr Trust Products Now Available on Swiggy Instamart

Category: Business

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Nureca Limited (NSE: NURECA), a leading player in India's health and wellness sector, is proud to announce that its flagship brand Dr Trust is now available on Swiggy Instamart, enabling ultra-fast doorstep delivery of essential healthcare products.

This launch further strengthens Nureca's growing presence in the quick commerce ecosystem. Dr Trust products are already available on **Blinkit** and **Zepto**, and are now accessible across all major instant delivery platforms in India.

Consumers can now instantly order a wide range of <u>Dr Trust's</u> trusted and best-selling products on Swiggy Instamart, including:

- Digital Weighing Scales & Body Fat Analyzers
- BP Monitors, Thermometers & Oximeters
- Massage Guns & Body Massagers
- Nebulizers & Glucose Monitoring Strips
- Facial Steamers & Room Humidifiers
- Orthopedic and Menstrual Heat Belts

Aryan Goyal, CEO of Nureca Limited, said, "At Nureca, we are

obsessed with making healthcare frictionless. Today's consumers expect trusted solutions to be just a tap away — and with Swiggy Instamart, Blinkit, and Zepto, we're delivering on that promise. This is not just about speed — it's about meeting urgent health needs with reliability, quality, and convenience. We're excited to lead the healthcare category in the quick commerce revolution."

Nureca's multi-platform approach ensures that Dr Trust products are readily available wherever and whenever consumers need them — within minutes — backed by the assurance of medical-grade quality and customer trust.

About Nureca Limited

Nureca Limited is an NSE-listed company focused on home healthcare, wellness, and <u>medical</u> devices, with a product portfolio spanning vital monitoring, pain management, mother and baby care, fitness, and hygiene. Its flagship brands — Dr Trust, Dr Physio, and Trumom — are recognized across India for innovation, accessibility, and reliability.

