## Netrack Engages Industry Leaders at BICSI Chennai with Future-oriented IT-solutions

Category: Business

written by International Khabar | February 7, 2025



Netrack's participation in the BICSI event in Chennai on December 21st 2024, marked the year with productivity and success. As a leader in the manufacturing of <u>data center racks</u> and IT infrastructure solutions, Netrack showcased its cutting-edge offerings to meet the growing demands of high and medium-density environments. Over fifty industry professionals

attended the event. In fact, it was a grand success with enthusiastic participation and insightful discussions.

×

## Netrack Engages <u>Industry Leaders at BICSI Chennai</u> with Futureoriented IT-solutions

One of Netracks heart and soul, Mr. Krishna Raj, gave an enthusiastic presentation that gave the <u>event</u> a boost. He conducted a <u>comprehensive and engaging session with interesting</u> discussions on Netracks latest solutions for high and medium-density requirements. Throughout his presentation, he emphasized on important innovations such as the rear door heat exchanger. He elaborated on the cutting-edge solution designed by Netrack to optimize cooling and energy efficiency in a high-density data center <u>environment</u>. He spoke into detail about Netracks state-of-the-art <u>solution for maximizing energy efficiency and cooling</u> in a high-density data center setting. By addressing <u>important industry challenges related to thermal management</u>, Netrack gained special attention from all the participants due to its potential to enhance operations and reduce costs.

Mr. Krishna Raj was joined by Mr. Ramesh from Chennai, a key member of the Netrack team, and together they answered audience questions and provided valuable insights into how Netrack's solutions are <u>shaping the future</u> of IT infrastructure management. They also emphasized the sustainability and efficiency aspects that <u>set Netrack apart in the industry</u>.

Netrack also demonstrated its CE-certified Power Distribution Units (PDUs) at the event, which impressed industry professionals with their quality, safety, and reliability. The real-time display of the CE-certified PDUs showcased the robust performance and seamless integration of Netrack's PDUs into data centers and allowed everyone present to experience the efficiency of the offering. Such a live demonstration in

the BICSI event in Chennai further <u>enhanced Netrack's</u> <u>reputation for delivering innovative solutions</u> that meet global standards.

Overall, the event provided an excellent opportunity for Netrack to connect with key stakeholders in the IT and <u>data center industry</u>. It enabled the scope for future engagements by highlighting its <u>commitment to innovation</u> and customerfocused solutions.

