

Mobile Global Deepens Executive Team, Appoints Digital Media Veteran Dominick Miserandino as Chief Marketing Officer

Category: Business

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Mobile Global Esports Inc. (OTC PINK:MGAM), a publicly traded AI-native technology and intellectual property company, announced the appointment of Dominick Miserandino as Chief Marketing Officer (CMO), reinforcing its executive strength as the company prepares to launch its provisional patent-pending behavioral matching platform and Dominus Fantasy Sports platform.

Miserandino will oversee all brand, product marketing, communications, and public-facing efforts for MGAM as it commercializes groundbreaking platforms in fantasy sports, curated matching, skill-based sweepstakes, and fan engagement.

"I love that Mobile Global isn't just building another product – they're creating a whole new category of digital interaction. The AI behavioral engine they've developed, backed by strong, defensible IP, isn't just clever – it's transformative. Having led AI and digital growth strategies across startups and enterprise-scale platforms, I know how rare it is to see something this forward-thinking and commercially viable. It's the kind of innovation I've built my career around, and I'm excited to help shape the story and amplify what's coming next," said **Miserandino**.

As CMO, Miserandino will [lead global marketing](#) strategy and execution across MGAM's suite of AI-powered products. His

responsibilities include product launch planning, investor and media communications, user acquisition strategy, and helping craft a unified, scalable brand story for MGAMs evolving IP portfolio.

*“Dominick is a rockstar,” said **Brett Rosin, CEO of MGAM**. “He brings a unique mix of marketing depth, content strategy, and monetization instinct. We’re building something bold and technically powerful – and now we have someone who can tell that story with authority and creativity. His energy and expertise make him perfect for where we’re going.”*

*“Dominick brings horsepower – full stop,” added **Steve Berman, COO of MGAM**. “This guy knows how to tell stories, drive traffic, build audiences, and generate revenue. With his leadership, MGAM is better positioned to deliver its message – and its products – at scale.”*

Miserandino has over 30 years of experience in media, monetization, and digital strategy. He’s held senior roles at **NASA, Chase, Morgan Stanley, Hearst, and The Wall Street Journal**, and was the founder and [CEO of TheCelebrityCafe.com for 20 years](#). He later served as CEO of The Inquisitr. He’s also held fractional leadership roles as CMO, CRO, and Chief Communications Officer for multiple growth-stage ventures and is a frequent commentator on **Fox, NBC**, and tech panels worldwide.

About MGAM

Mobile Global Esports Inc. (OTC PINK:MGAM) is a publicly traded, AI-native technology and intellectual property company operating at the intersection of sports, gaming, media, and interactive entertainment. The company develops and licenses proprietary behavioral engagement platforms – including patent-pending matching algorithms – designed to transform how audiences play, compete, connect, and engage in the digital age.

Cautionary Note Regarding Forward-Looking Statements

This [press release](#) contains forward-looking statements that are within the meaning of federal securities laws. All statements other than statements of historical fact are forward-looking statements. These statements include, but are not limited to, statements regarding MGAMs future performance, development and deployment of technology, product offerings, partnerships, [business strategy](#), and growth opportunities. Forward-looking statements are based on current expectations and assumptions, subject to risks and uncertainties that may cause results to differ materially from those expressed or implied in the forward-looking statements. These risks and uncertainties are described in MGAMs filings with the Securities and Exchange Commission, available at www.sec.gov. MGAM undertakes no obligation to update any forward-looking statements, whether as a result of new information, future [events](#), or otherwise, except as required by law.

