

Madhya Pradesh Paves the Way for Textile Revolution with Trident Group's New Investment Plans

Category: Business

written by | December 9, 2024



- Chief Minister Dr. Mohan Yadav and Chairman of Trident Group Sh. Rajinder Gupta discuss on investment opportunities and industrial expansion in the state
- Trident Group announces Rs. 3,000 crore investment, reinforcing its commitment to employment generation and [growth](#) in the textile sector.
- Trident Group Showcases Global Success, Highlights Commitment to [Growth and Sustainability](#)

Madhya Pradesh [Chief Minister Dr.](#) Mohan Yadav held significant discussions with Shri Rajinder Gupta, Chairman of Trident Group, regarding investment opportunities and industrial expansion in the textile sector. The meeting took place during the [“Invest Madhya Pradesh”](#): Regional Industry Conclave, Narmadapuram, underscoring the states growing stature as a preferred destination for industrial development.



Trident [Group Chairman Shri Rajinder Gupta](#) with [Madhya Pradesh Chief Minister](#) Dr. Mohan Yadav in a meeting during “Invest Madhya Pradesh”: Regional Industry Conclave, Narmadapuram

While addressing the gathering at the [event](#), Shri Rajinder Gupta expressed his gratitude to the Madhya Pradesh government, he highlighted Tridents remarkable journey in the state. *“We ventured into Madhya Pradesh a few [years ago and invested](#) Rs. 5,000 crores. Today, our finished products from Madhya Pradesh are exported to 122 countries, with [demand continually rising,](#)”* he shared.

Looking ahead, Shri Gupta [announced Trident Group’s plans](#) to invest an additional Rs. 3,000 crores in the state’s [textile](#)

[sector which will expand employment opportunities here at Trident](#) Group from current 12,000 to over 15,000.

*"We are committed to ensuring that the benefits of our operations stay within Madhya Pradesh, from sourcing [cotton](#) to producing finished goods. The state is an ideal confluence of sustainability, [inclusive growth](#), and green energy, with immense potential for solar and wind energy development,"***Shri Gupta** said. He also emphasized Trident's focus on skill development and [women empowerment](#), with 50% of new employment opportunities reserved for women.

Praising the Chief Minister's visionary leadership, Shri Gupta noted that fostering collaboration between intellectuals and industrialists has energized [innovation](#) and regional development. This initiative reinforces Madhya Pradesh's reputation as a hub for sustainable [industrial growth](#) and inclusive progress, further cementing its appeal to investors worldwide.

About [Trident Group](#)

Trident Limited is the flagship company of the Trident Group, a leading [Indian conglomerate with global](#) operations. Headquartered in Ludhiana, Punjab, Trident [Limited is vertically integrated in textiles](#) (yarn, bath & bed linen) and paper (wheat straw-based) manufacturing. Its products, including towels, yarns, bedsheets, and paper, enjoy global acclaim and cater to [millions of customers](#) worldwide. Trident is renowned in [Indias](#) home textile sector, supplying national, captive, and retailer-owned brands. The organization has been honored with numerous [awards for its excellence](#) in product quality, social responsibility, and environmental stewardship.

[Trident operates world-class manufacturing facilities in Barnala and Dhaula](#) (Punjab) and Budhni (Madhya Pradesh), serving a diverse global clientele.

For more information, please visit www.tridentindia.com.

