

Madhav Sheth Launches AI+ Smartphone Brand, Betting Big on India's Tech Future

Category: Business

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In a move that signals both ambition and intent, Madhav Sheth, India's most influential smartphone visionary, today unveiled the **AI+** logo-offering the first official look at the upcoming smartphone from his new venture, **NxtQuantum Shift Technologies**.

The logo reveal marks the starting point of a larger ambition, one designed, engineered and manufactured entirely in India. It reflects a commitment to building thoughtful, secure and India-first technology. While details of the product will be showcased in due course, AI+ promises to reflect a new way of thinking about smartphones, one that prioritises trust, user focus and intelligent design.



Madhav Sheth, Founder and CEO of NxtQuantum Shift Technologies

*"For us, AI+ is more than a product; it's a mindset," said **Madhav Sheth**, Founder and CEO of NxtQuantum Shift Technologies. It reflects our belief that [India can not only participate in the global](#) tech ecosystem but lead it, with design and purpose that reflect how people truly live and connect.*

The phone will be launched on **Flipkart and other channels**, a strategic partnership that combines scale with shared intent. Flipkart's vast PAN India delivery network will be key to bringing AI+ to users across India.

This launch builds on Flipkart's deep understanding of Indian consumers and its commitment to enabling next-generation technology access at scale. It also reinforces AI+'s intent to meet users where they are, with a product designed for real-world needs, distributed through a platform they trust. Together, this [launch sets the stage for a new chapter in India's](#) smartphone evolution.

The full reveal of the **AI+ smartphone and [operating system](#)** is expected in the coming months. For now, the logo stands as a quiet but confident signal of a brand that intends to shape how India imagines, builds, and experiences technology.

