

Lava Celebrates 16th Anniversary with Rs.16 Steal Deals on Lava Agni 3 5G & Prowatch V1

Category: Business

written by International Khabar | March 29, 2025



The banner features a dark background with confetti. At the top left is the LAVA logo. In the center, large text reads '₹16 | STEAL DEALS' with 'Offer Limited to the First 100 Customers' below it. On the right is a '16 YEARS STRONG' logo. Below this, two product sections are shown. The top section for the AGNI 3 features an image of the phone on a pedestal, followed by text: 'AGNI 3', 'Segment-First Dual AMOLED Display', 'SALE STARTS AT 12PM', 'Limited Stock', 'Price: ₹27,999', '₹16/-', a 'BUY NOW' button, and a coupon code 'AGNI3'. The bottom section for the Prowatch V1 features an image of the watch on a pedestal, followed by text: 'Prowatch V1', 'Corning Gorilla Glass 3 | 2 Years Warranty', 'SALE STARTS AT 7PM', 'Limited Stock', 'Price: ₹4,999', '₹16/-', a 'BUY NOW' button, and a coupon code 'PROWATCH'.

LAVA

₹16 | STEAL DEALS

Offer Limited to the First 100 Customers

16 YEARS STRONG

AGNI 3

Segment-First Dual AMOLED Display

SALE STARTS AT 12PM

Limited Stock

Price: ₹27,999

₹16/-

BUY NOW

Coupon Code: **AGNI3**

Prowatch V1

Corning Gorilla Glass 3 | 2 Years Warranty

SALE STARTS AT 7PM

Limited Stock

Price: ₹4,999

₹16/-

BUY NOW

Coupon Code: **PROWATCH**

- First 100 buyers get a chance to grab Agni 3 and Prowatch V1 for Rs. 16
- Sale will be live at 12:00 PM on March 30th, 2025 for

Agni 3 and at 07:00 PM for Prowatch V1

[Lava International Limited](#), the leading homegrown smartphone manufacturer, is celebrating a significant milestone as it completes **16 successful years** of empowering consumers with innovative, affordable, and Made-in-India tech. To mark the occasion, Lava is rolling out the **first edition of its Lava anniversary sale**, a one-day shopping extravaganza featuring **unbeatable discounts on smartphones, smartwatches, and audio gear**.



The banner features a dark background with confetti. At the top left is the LAVA logo. The main headline reads '₹16 | STEAL DEALS' in large, bold letters, with 'Offer Limited to the First 100 Customers' below it. On the right, a '16 YEARS STRONG' logo is displayed. The central part of the banner is divided into two sections. The top section promotes the AGNI 3 smartphone, showing a dual display model on a pedestal. Text details include 'AGNI 3', 'Segment-First Dual AMOLED Display', 'SALE STARTS AT 12PM', 'Limited Stock', 'Price: ₹ 27,999', and a discounted price of '₹ 16/-'. A 'BUY NOW' button and a coupon code 'AGNI3' are also present. The bottom section promotes the Prowatch V1 smartwatch, showing a gold-tone watch on a pedestal. Text details include 'Prowatch V1', 'Corning Gorilla Glass 3 | 2 Years Warranty', 'SALE STARTS AT 7PM', 'Limited Stock', 'Price: ₹ 4,999', and a discounted price of '₹ 16/-'. A 'BUY NOW' button and a coupon code 'PROWATCH' are also present.

LAVA

₹16 | STEAL DEALS

Offer Limited to the First 100 Customers

16 YEARS STRONG

AGNI 3
Segment-First Dual AMOLED Display
SALE STARTS AT 12PM
Limited Stock
Price: ₹ 27,999
₹ 16/-
BUY NOW
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Prowatch V1
Corning Gorilla Glass 3 | 2 Years Warranty
SALE STARTS AT 7PM
Limited Stock
Price: ₹ 4,999
₹ 16/-
BUY NOW
Coupon Code: **PROWATCH**

Lava Celebrates 16th Anniversary

The exclusive [sale will be live](#) from **March 30th, 2025**, on

Lava's official e-store, Amazon, and Flipkart, offering limited-time discounts on top-selling devices.

The highlight of the [sale is Lava's exclusive flash offer](#), giving the first **100 buyers** a chance to own the flagship **AGNI 3 smartphone** and **Prowatch V1 smartwatch** for just **Rs. 16**. The **AGNI 3 sale kicks off at 12:00 PM**, followed by the **Prowatch V1 sale at 7:00 PM**. Beside this, here are some blockbuster deals you cannot miss.

Category	Model	MRP (INR)	Special Offer (INR)	Time	Channel
Smartphones	Lava Agni 3 5G	25,499	16000	All day	Lava Website, Amazon
	Blaze Duo 5G	18,999	13,799	All day	Lava Website, Amazon
	Blaze 3 5G	12,999	9,899	All day	Lava Website, Amazon
Accessories	Probuds N32	2,999	999	All day	Lava Website, Amazon
	Probuds N31	2,499	799	All day	Lava Website, Amazon
	Probuds T31	2,499	999	All day	Lava Website, Amazon
	PB11	1,599	799	All day	Amazon

Category	Model	MRP (INR)	Special Offer (INR)	Time	Channel
Accessories	Prowatch V1	4,999	1,616	All day	Lava Website, Flipkart
	Prowatch X	6,999	3,779	All day	Lava Website, Flipkart
	Prowatch ZN	5,999	2,699	All day	Lava Website, Amazon

Lava's **16th-anniversary sale** isn't just about offers-it's a celebration of its journey, a testament to its [commitment to innovation](#), and a promise to continue delivering **high-quality, Made-in-India technology** at unbeatable prices.

Grab these exclusive deals before they're gone and celebrate Lava's 16th anniversary with us.

About Lava International Limited

#ProudlyIndian | Made in India, Made for India

Lava International Limited, headquartered in Noida, [Uttar Pradesh](#), is a pioneering mobile handset and solutions company in India, founded in 2009 with the vision to empower individuals. The [companys corporate office and manufacturing facility](#), equipped with a production capacity of 42.52 million handsets per annum, are strategically located in Noida. Lavas commitment to innovation is reflected in its two state-of-the-art [research and development](#) centers in Noida, housing dedicated teams in software and hardware design. The companys extensive nationwide presence is facilitated by a robust retail network of 1.65 Lakh retailers, directly served by over 1000 distributors, and supported by a vast after-sales service network of 800+ professionally managed service centers. The

[brand has a global](#) presence in 20+ countries.

Beyond smartphones, Lava is [expanding its product portfolio](#) to include smartwatches, Neckbands, Probuds, and an extended True Wireless Stereo (TWS) segment. The brands credibility is underscored by being ranked the 'Most Trustworthy Brand' in the CMR Retail Sentiment Index.

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