JK Lakshmi Cement Showcases Innovative Building Solutions at Vibrant Buildcon 2025

Category: Business

written by International Khabar | April 15, 2025



- JK Lakshmi Cement participated in Vibrant Buildcon 2025, showcasing its smart construction solutions to builders, contractors, and homeowners
- Honble Minister Piyush Goyal and actor Suniel Shetty inaugurated the event

JK Lakshmi Cement Ltd., one of India's leading cement manufacturers, showcased its innovative solutions at Vibrant Buildcon 2025, held at Yashobhoomi, New Delhi, from April 13th to 16th, 2025. The event highlighted the company's commitment to empowering the construction industry and enabling homeowners to build their dream <u>homes with sustainable</u>, highperformance products.



Mr. Shrivats Singhania, Director and CEO, Mr. Arun Shukla, President and Director and Mr. Piyush Goyal, Honble Minister <u>Industry and Commerce</u>

Key executives, including Mr. Shrivats Singhania (Director and CEO, Udaipur Cement Works Limited), Mr. Arun Shukla (President & Director, JK Lakshmi Cement), and Mr. Ranjeev Sharan (Chief of Sales), attended the <u>inaugural day</u>. The JK Lakshmi Cement stall drew significant attention, with Hon'ble Minister of Commerce & Industry, Mr. Piyush Goyal, and actor Mr. Suniel Shetty, Brand Ambassador for Vibrant Buildcon, visiting & inaugurating the exhibition space.

At the event, JK Lakshmi Cement highlighted its eco-friendly JK SmartBlox AAC Blocks, <u>designed for faster construction and</u> <u>energy efficiency</u>, alongside its trusted Ready Mix Concrete and Gypsum Plaster. Mr. Arun Shukla, President & Director, JK Lakshmi Cement Ltd., said, *"Our participation in Vibrant* Buildcon 2025 reflects our dedication to <u>meeting the evolving</u> <u>needs</u> of modern construction. With over four decades of expertise, we are committed to delivering innovative and sustainable solutions. Events like these allow us to connect with Infrastructure companies, builders, engineers, contractors, and homeowners, reinforcing our role as a trusted partner in nation building."

The event fostered meaningful discussions with industry leaders, policymakers, and global buyers, strengthening JK Lakshmi Cement's contribution to India's vision of becoming a global hub for building materials. With its participation, the company continues to build on its 40-year legacy of excellence.

About JK Lakshmi Cement Limited

JK Lakshmi Cement Limited is a part of the prestigious JK Organisation which is over hundred and thirty-five years old and boasts operations in India and abroad with a leadership presence in the fields of tyre, cement, paper, power transmissions, sealing solutions, dairy products and textiles.

JK Lakshmi Cement, started in 1982, is a renowned and wellestablished name in the Indian Cement industry for four decades and has an annual turnover of over Rs 6000 crores. The Company has a formidable presence in Northern, Western and Eastern <u>Indias cement markets</u>, with a vision of reaching Cement Capacity of 30 Million Tonnes by 2030. The present combined capacity of the Company is about 16.5 Million Tonnes per annum.

The Company offers a wide range of products under Smart <u>business</u> solutions (SBS), such as, JK Lakshmi Concrete- Ready Mix Concrete (RMC), JK Lakshmi-Gypsum Plaster. JK Lakshmi Wall Putty and JK SmartBlox- Autoclaved Aerated Concrete Blocks (AAC Blocks)."