

# India's Premier B2B Marketing Event Set to Redefine the Future of B2B Marketing in Bengaluru

Category: Business

written by International Khabar | March 11, 2025



The stage is set for the return of India's most anticipated B2B marketing event, the B2B World Summit, scheduled to take place on **March 13, 2025, at The Chancery Pavilion, Bengaluru**. As the largest gathering of B2B marketing professionals in the country, the summit will bring together over 500+ industry leaders, innovators, and decision-makers for a day of insightful discussions, hands-on learning, and unparalleled networking opportunities.



## Industry Leaders at the Business Summit

This year's edition of the B2B World Summit promises to be a game-changer, featuring an impressive lineup of 30+ top B2B CMOs and marketing experts who will share their insights on the latest trends, strategies, and technologies shaping the future of B2B marketing. From Account-Based Marketing and Content Strategy to AI-driven [marketing innovations](#) and Omnichannel Execution, the summit will cover a wide range of

topics designed to equip attendees with actionable knowledge to drive growth and ROI in their organizations.

*B2B marketing is rapidly evolving, and the B2B World Summit provides a platform for [businesses](#) to stay ahead of the curve. Our goal is to empower professionals with knowledge, strategies, and connections that drive growth and innovation,”* said **RP Singh**, [Convener of B2B World Summit](#).

Attendees can look forward to a dynamic agenda that includes keynote speeches, panel discussions and fireside chats. These sessions will not only provide deep dives into critical [marketing challenges but also offer](#) practical solutions that can be implemented immediately. Additionally, the summit will [host an Innovation](#) Showcase, where leading tech providers will demonstrate cutting-edge tools and platforms revolutionizing the B2B marketing landscape.

[Marketers looking to stay ahead](#) of the curve and gain a competitive edge won't want to miss this opportunity. Registration for the B2B [World](#) Summit is now open, and early bird discounts are available for a limited time.

### **About B2B World Summit**

The B2B World Summit is India's largest and most [prestigious B2B marketing event](#), dedicated to empowering marketers with the knowledge, tools, and connections they need to thrive in an ever-evolving industry.

