

Indian Army and Bisleri International Join Hands for Developing Eco Zone in Sikkim

Category: Business

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Bisleri International Pvt. Ltd. has signed a Letter of Association (LoA) and a Memorandum of Understanding (MoU) with the Indian Army, Sikkim, to develop eco zone for plastic waste management through its flagship program Bottles for Change (BFC), at the Gangtok Military Station. The agreement was formally signed in the presence of senior army officials and representatives from Bisleri International.



Bisleri International signs LoA & MoU with the Indian Army, Sikkim

Through this association, BFC will contribute to develop plastic waste management & send all post-consumer plastic from the station for recycling. Also, the partnership aims to create awareness, drive behavioural change, and promote sustainable practices for a cleaner and greener future. It also marks a significant milestone for Bisleri as the Bottles for Change program expands into the state of Sikkim.

Commenting on the association, **Mr. Angelo George, CEO of Bisleri International**, said, *"It is an honour for Bisleri to collaborate with the Indian Army at Gangtok Military Station. Through the Bottles for Change initiative, we are committed to supporting the Army's efforts in developing the Eco Zone and creating a model of environmental responsibility. This partnership reflects our shared vision of sustainability and national pride. We look forward to building a lasting association for a more sustainable Sikkim."*

Gangtok Military Station, set in the pristine Himalayan backdrop, is an important hub of strategic and community

significance. With the establishment of the BFC program, the Station's Eco Zone will serve as a model for sustainable development and conservation in the region.

As part of Bisleri's Greener Promise, the Bottles for Change program continues to advance sustainability by building strong collaborations with communities, institutions, and government bodies. The partnership with the Indian Army is a testament to Bisleri's commitment to environmental stewardship and its philosophy of aligning with institutions that symbolize discipline, leadership, and community impact.

About Bisleri International Pvt. Ltd.

With a legacy of over 50 years, Bisleri International Pvt. Ltd has grown to become one of the largest premium beverage businesses in India. Being the makers of the country's largest-selling packaged drinking water, Bisleri follows a stringent process of 114 quality tests and a 10-stage purification. It remains true to its core value of providing consumers with pure, safe and healthy water.

Bisleri International has a strong presence with 128 operational plants and a robust distribution network of over 6,000 Distributors and 7,500 Distribution Trucks across India and UAE market. It offers a range of beverages that are produced for all occasions. Whether it is the promise of goodness, trust, and purity with Bisleri packaged drinking water, or a daily dose of health offered through Vedica Himalayan Spring Water. Besides, Bisleri International has ventured into fun-filled refreshments with a diverse range of carbonated drinks available in multiple flavours, such as Bisleri Limonata, Bisleri Rev, Bisleri Spicy Jeera, Bisleri Pop and Bisleri Soda. These Bisleri products are also available on the e-commerce platform – Bisleri@Doorstep. This D2C platform reassures customers that they will receive a safe and uninterrupted supply of their most trusted brand at their doorstep.

The core values of Bisleri International lie in yielding growth and embedding sustainability by being responsible in all aspects of the business. The organization has unveiled Sustainability 2.0 with Bisleri Greener Promise that focuses on creating greener future for all through implementing initiatives under the program of recycling, water conservation and sustainability. For more information on Bisleri International, our people, brands, and CSR initiatives, visit www.bisleri.com.

