

# HouseEasy Expands to Gurugram with a Grand Channel Partner Summit featuring Aastha Gill

Category: Business

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**HouseEasy**, India's No. 1 platform for resale homes, has entered the Gurugram market by hosting a landmark launch event for its channel partners.

The event saw a thunderous response with participation from over 500 channel partners. The company showcased its offerings and future growth plans, including the [launch of the 'HouseEasy Yearly Jackpot,' which offers](#) potential yearly incentives of up to Rs. 3.5 Cr for every partner. The evening was electrified by an energetic performance by a leading Bollywood singer Aastha Gill.



## **HouseEazy Expands to Gurugram with a Grand Channel Partner Summit featuring Aastha Gill**

HouseEazy, is [building an end-to-end solution](#) to bring order to the largely unorganised residential resale sector and deliver a trustworthy and transparent buying/selling experience. In a short span of time, HouseEazy has already established itself as a leading player in the space, having concluded transactions over Rs. 1,500 Cr and serving more than 1,600 happy families. The PropTech startup has already raised ~10mn USD capital from renowned venture firms, that has fuelled it's rapid growth and [technological innovations](#).

**Deepak Bhatia, Co-founder of HouseEazy**, said, *"Channel partners are a crucial part of our ecosystem, and the summit is an ideal platform to showcase the exciting opportunities of growing with HouseEazy. We have already build a community of over 3000 partners and plan to build [India's largest real estate](#) distribution network as we expand further. This [event marks our entry into the Gurugram market](#), after having successfully delivered a 10X experience to our customers and*

*partners in Noida and Ghaziabad.*

Looking ahead, HouseEasy aims to achieve a transaction value of Rs. 3,000 crore within the Gurugram [market](#) over the next 12-15 months. This ambitious goal will be supported by a growing team of over 150 professionals and an expanding network of channel partners.

**Tarun Sainani, Co-founder of HouseEasy**, added, *“Our footprint continues to grow, solidifying our position as the leading player in the secondary [real estate](#) market. We are dedicated to continuous [innovation through technology](#) and process re-engineering to provide exceptional value to all our stakeholders. Our aim is to create a transparent and comprehensive platform that caters to the diverse needs of buyers, sellers, and partners, ultimately becoming the most trusted one-stop shop for all secondary [real estate](#) needs.*

HouseEasy's full-stack [platform for resale homes is revolutionizing the industry by offering](#) a transparent, seamless, and technology-driven experience for both buyers and sellers. By leveraging AI-powered pricing, AR/VR virtual tours, and end-to-end transaction support, HouseEasy is eliminating traditional complexities in secondary real estate. With a strong presence in Noida and Ghaziabad, HouseEasy's entry into Gurugram [marks a significant step toward becoming the go-to platform](#) for resale home transactions. The company is also gearing up for further expansion into Tier 1 cities like Pune, Mumbai, and Bangalore, reinforcing its [position as a market](#) leader in the resale home segment.

## **About HouseEasy**

HouseEasy, after its successful run in Noida and Ghaziabad with transaction value of more than 1500 Cr, has now entered the massive Gurugram market. Its full-stack platform for resale [homes is revolutionizing the industry by offering](#) a transparent, seamless, and technology-driven experience for

all stakeholders. It further plans to expand its presence in Tier 1 [cities further solidifying its position as India's](#) No. 1 home resale platform.

**Website:** [www.houseeasy.com](http://www.houseeasy.com).

