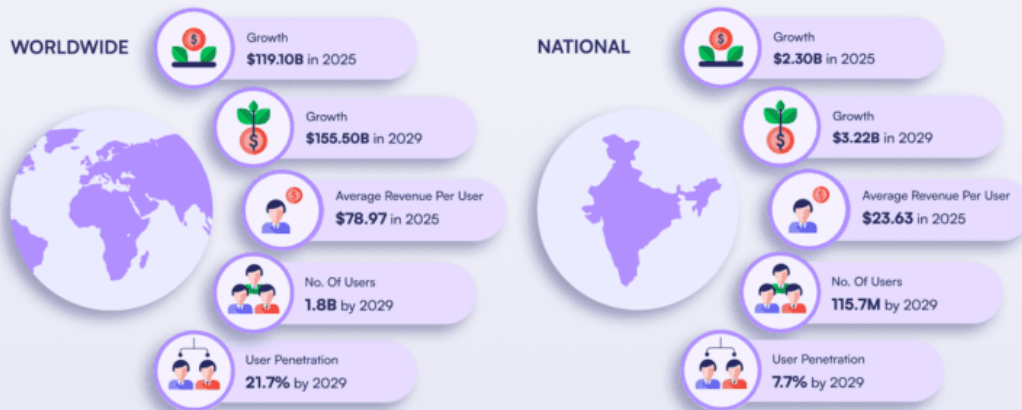


Flixbbox Solution Launches Skara, Industry's Fastest Video Streaming App Builder, eyes \$155 Billion Market

Category: Business

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Video Streaming Industry Statistics



Industries That Skara Empowers

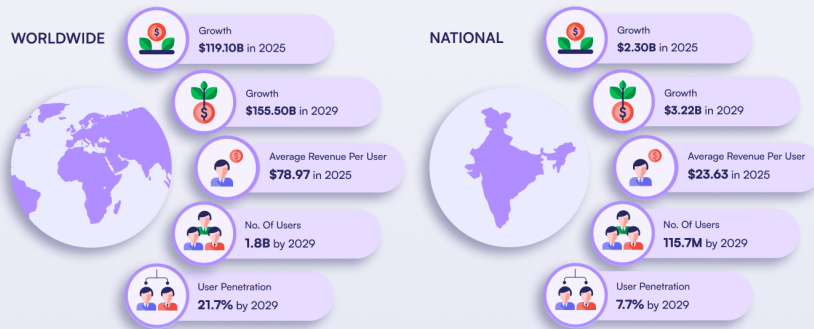


How to Build a Streaming Service



Flixbbox Solutions officially launched Skara, a no-code platform for creators and businesses to launch their streaming apps in minutes. Skara is launched at a time when the global video streaming market is set to reach \$155 billion by 2029 and is set to disrupt the streaming infrastructure market. The platform is targeting emerging markets, especially Southeast Asia where the projected market volume will be \$6.25 billion by 2029.

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How to Build a Streaming Service



Skara revolutionizes video streaming effortlessly, making service creation faster and smarter

With its user-friendly interface and unlimited monetization capabilities, Skara is the only homegrown SaaS (software-as-a-service) priced by keeping the [Indian market](#) in mind. It is a feature-rich platform to suit [businesses](#) across any industry

that require video streaming as a functionality.

Skara empowers millions of creators and [businesses](#) to tap into the billion-dollar video streaming economy which is growing at a CAGR of 6.89%. Currently, the primary challenges for anyone willing to capitalize on this surging demand for [video with a branded streaming](#) app are: huge upfront investment and the time taken to build such a solution. But with Skara, anyone can start their own video streaming [business](#) for free within minutes, reducing the cost and time by nearly 100%.

We want creators and [businesses](#) to be at the center of the video-consumption revolution that the world is witnessing. While platforms are looking at ways to take portions out of the actual creators' revenue, we bring the [power back by letting them keep](#) 100% of it. And along comes the freedom to create content without depending on algorithms and prejudices," says **Ankita Saikia, Co-founder of Flixbbox Solutions**.

The beta version of Skara was [launched in mid-2024 and is now accessible](#) to all. The Flixbbox team is also working on other solutions in the video streaming domain.

About Flixbbox Solutions LLP

Flixbbox [Solutions LLP is dedicated to democratizing the video streaming industry](#). They are on a mission to make video distribution simple, accessible and feasible for all. With their innovative platform and products for the video industry, they power the dreams and passions of [businesses](#) and creators of all sizes.

For more information, visit www.skara.app

