

# Excelrate Launches GEMS – A First of its kind Growth Execution Management Software for Businesses

Category: Business

written by International Khabar | September 16, 2025



**Excelrate** today announced the launch of GEMS (Growth Execution Management Software), an innovative SaaS platform designed in India to help businesses close the critical gap between strategy and execution.

## GEMS

Growth Execution Management Software  
from Excelrate

### Excelrate launches GEMS, a Made-in-India growth execution platform

Founded by leaders from banking, financial services, manufacturing and strategic consulting, Excelrate developed GEMS to address one of the most pressing challenges faced by Indian enterprises – turning ambitious growth strategies into measurable results.

*“In India’s fast-changing market, companies don’t lack ideas or strategies; the real challenge is execution,” said **Nishant Jain, Co-founder, Excelrate**. “GEMS ensures clarity, alignment, and accountability across teams, enabling organizations to accelerate growth with discipline and agility.”*

#### Key Highlights of GEMS

- Simplifies Strategy Execution – breaks down goals into actionable priorities.
- Aligns Teams – ensures every function contributes to shared outcomes.
- Provides Real-Time Insights – intuitive dashboards to

track progress.

- Drives Agility – helps leaders adapt quickly to market changes.
- Integrates with AI – uses the chatbot of customer choice.
- Scales Seamlessly – equally effective for startups, SMEs, and large corporates.

Already being piloted with select organizations in India, GEMS is designed to improve execution effectiveness significantly helping leaders focus on what truly drives growth.

*“Indian companies are at an inflection point-scaling fast, competing globally, and embracing digital. GEMS is our contribution to this journey, bringing structure and speed to execution,”* added **Harsha Gadiyaram, Co-founder – Product & Technology, Excelrate.**

## **About Excelrate**

Excelrate is a strategy execution company founded by professionals with decades of experience in banking and credit information, global investments, manufacturing, consulting, and learning technologies. Having led large-scale growth initiatives across industries globally, the founders created GEMS to empower organizations to deliver on their strategic goals.

## **Availability**

GEMS is now available for enterprises across India and globally. To request a demo, visit [www.excelrate.in](http://www.excelrate.in).

