

DealDox, AI-powered CPQ Startup, Secures \$43K Seed Funding to Drive Pre-sales Automation

Category: Business

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Bengaluru-based startup [DealDox](#) has secured \$43K in a funding round led by a private Saudi Arabian NRI-based investor at a post-money valuation of \$45K. The investor expressed a strong belief in the potential of AI-driven pre-sales automation tools to revolutionize the industry. They were particularly impressed by DealDox's innovative approach and its ability to streamline complex pre-sales processes.

Founder Mohammed Khasim states, *"Our enterprise software is more than just a quoting and estimation tool; it transforms the entire deal lifecycle. By shaping deals, streamlining approval processes, and enabling dynamic content generation. We provide a powerful, end-to-end solution that enhances*

efficiency, speeds up deal closures, and drives [business growth](#).

Co-founded by [Sandhya S Hegde](#), DealDox is harnessing AI to revolutionize proposal and quotation generation. Unlike traditional CPQ platforms like Salesforce, Oracle, SAP, Zoho, Conga, Odoo, and ConnectWise Sell, which cater predominantly to product-focused [businesses](#). DealDox is built for B2B organizations with complex product and [service offerings](#). By eliminating manual spreadsheets and Word documents, the software boosts efficiency and accuracy maximizing ROI.

The pre-sales automation platform addresses a critical pain point for [businesses](#) still relying on disconnected tools like spreadsheets, custom applications, email-based approval processes, and Word templates stored on shared drives. These outdated methods leave quoting and sales workflows fragmented, prone to errors, and inefficient. DealDox provides a unified, automated solution that integrates seamlessly with other systems, eliminating manual processes and potential mistakes that can slow down sales cycles and hinder [business growth](#). By unifying all processes into one connected system, the platform enables companies to streamline operations, enhance accuracy, and close deals faster. In addition to the existing web-based platform, the [company offers a user-friendly mobile](#) app that allows sales professionals to quickly generate quotations and proposals on the go, ensuring no deal is missed.

This Seed [funding will help DealDox expand](#) its team, tackle industry-specific challenges, and increase its market presence. The team is immensely grateful for the confidence and support shown by investors and remains dedicated to delivering [exceptional results](#).

The angel investor added, “DealDox, a cutting-edge AI-powered SaaS startup, is poised to make a [significant impact](#) on the global market. This [innovative](#) company specializes in cloud-based CPQ software, offering a compelling investment

opportunity."

With the global CPQ [market](#) projected to grow to \$7.96 billion by 2031, driven by the demand for efficient sales automation, DealDox is uniquely positioned to capture a share of this rapidly expanding space.

DealDox has made significant strides in the manufacturing industry, partnering with leading companies such as Geberit Group – a European leader in the field of sanitary products, [Universal Precision Screws – a leading](#) fastener manufacturer, R&D Them – Chemical Equipment Manufacturers, and Daspass Sales Corporation – a pioneer in HVAC manufacturing. As the company continues to [expand its reach](#), it is actively expanding into sectors like IT, automotive, construction, engineering, interior design, and healthcare. With its proven track record in manufacturing, the startup is well-positioned to revolutionize pre-sales processes in these diverse industries.

DealDox's AI-powered [technology](#) guarantees future relevance, while its versatility ensures a stable customer base across multiple industries. This combination of factors makes it an attractive [investment](#) option for those seeking to capitalize on the growing demand for efficient sales automation solutions. [Click here](#) for a personalized demo.