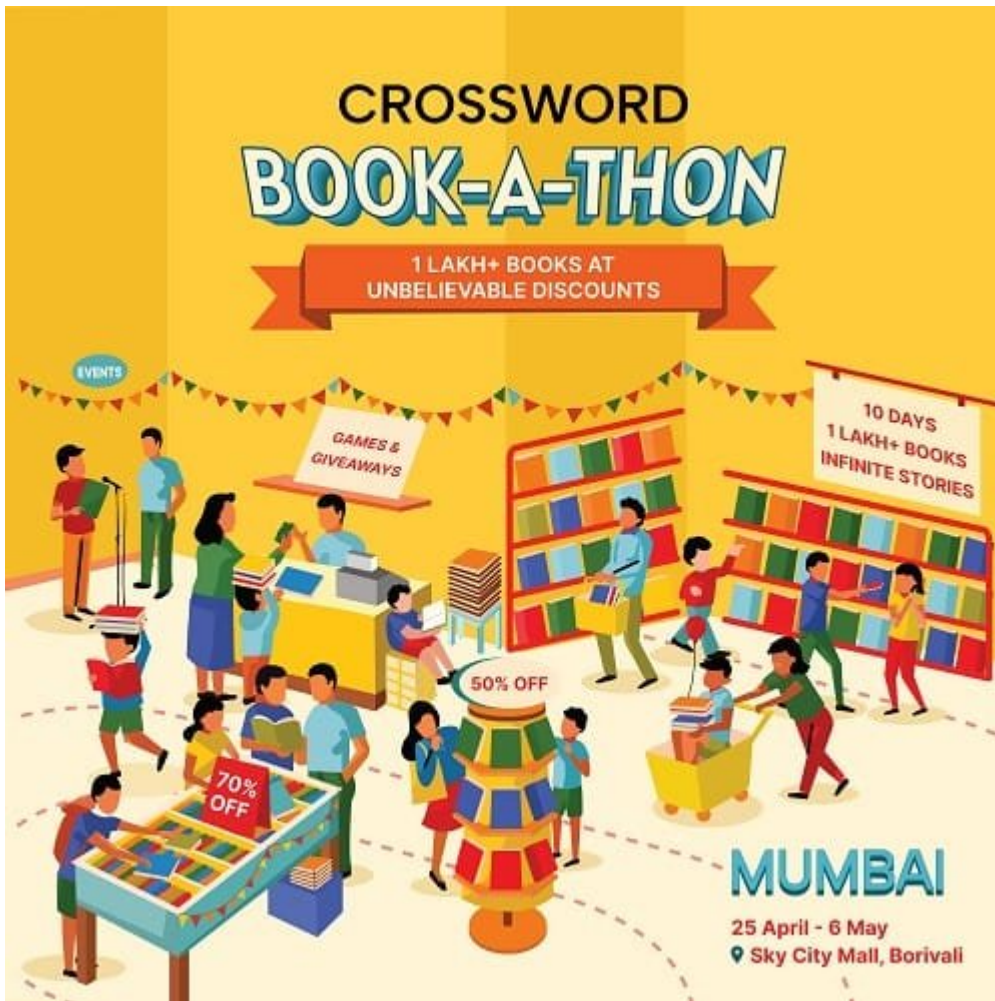


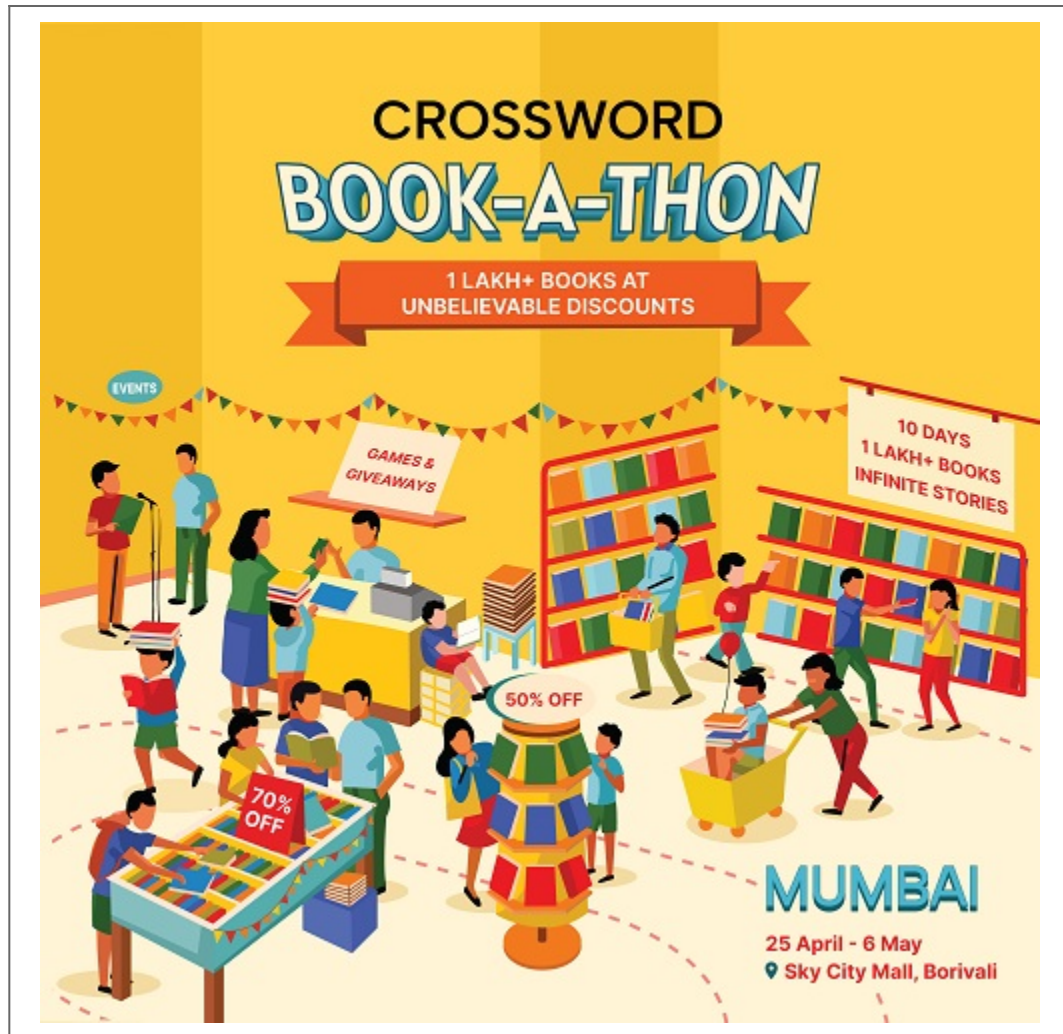
Crossword Book-A-Thon: India's Grandest Summer Book Fair Debuts in Mumbai

Category: Business

written by International Khabar | April 24, 2025



This summer, gear up for a literary extravaganza as [Crossword Bookstores presents Book-A-Thon-India's grandest summer book fair](#), launching in Mumbai at the brand-new Sky City Mall, Borivali. From April 25 to May 6, 2025, book lovers of all ages can immerse themselves in a one-of-a-kind celebration of stories, creativity, and community.



Crossword Book – A -Thon

Spanning a massive 15,000 sq. ft., Book-A-Thon is set to be a reader's paradise, featuring over 1 lakh books across genres and unmissable discounts of up to 70%. With thoughtfully curated zones and an exciting line-up of interactive experiences, the fair is designed to captivate seasoned readers and curious explorers alike.

What to Expect at Book-A-Thon:

- **Massive Discounts:** Enjoy up to 70% off on a wide range of books-from bestsellers and timeless classics to hidden gems and rare collector's editions.
- **Meet the Authors:** Engage with [celebrated and emerging literary voices](#) such as Ashok Rajagopalan, Divyansh Mundra, Dr. Radhakrishnan Pillai, Anand Neelakantan, Harinder S. Sikka, Sunil Gujar, and B.S Nagesh through

exclusive sessions, discussions, and [book signings](#).

- Curated Zones: Explore dedicated sections for children, young adults, and genre-based browsing, making it easy to discover your next great read.
- Interactive Activities: Join open mics, storytelling sessions, cosplay parades, zine-making workshops, and art & craft corners-perfect for families and creative minds.

[Join the events – free registration here](#)

Speaking on the vision behind Book-A-Thon, **Mr. Aakash Gupta, CEO of Crossword Bookstores**, shared, *“Book-A-Thon is more than just a book fair; it’s a celebration of the written word, a space where imaginations run wild, and communities come together. We wanted to create a larger-than-life experience for readers, writers, families, and dreamers, one where books are not just bought, but discovered, cherished, and shared. Starting in Mumbai, our aim is to take Book-A-Thon to cities across India and reignite the joy of reading everywhere we go.”*

Whether you’re building your personal library, seeking inspiration, or just spending a fun day out, Crossword Book-A-Thon promises an unforgettable summer experience.

EventDetails:

Sky City Mall, Borivali (E), Mumbai

April 25 – May 6, 2025

Come for the books, stay for the experience.

Don’t miss India’s most exciting literary celebration-only at the Crossword Book-A-Thon.

