

CoinEx Charity and Seerakku Lead 2,000 Palm Seeds Plantation in Ambattur Lake

Category: Business

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- Over 200 CRPF personnel and 50 volunteers joined hands for the palm seed plantation drive, carried out in coordination with CRPF and ExNoRa

[CoinEx Charity](#), the charitable arm of CoinEx, a global cryptocurrency exchange, in association with Seerakku, an NGO committed to sustainability, took the lead in a large-scale ecological restoration effort, planting 2,000 palm seeds recently at Ambattur Lake, one of Chennai's most vital water bodies.



25K Palm Tree Seeds Plantation Drive

The plantation drive was inaugurated by Thiru Joseph Samuel, MLA (Ambattur), and Shri M. J. Vijay, DIG (Principal, RTC CRPF Avadi). More than 200 CRPF personnel and 50 volunteers participated in the drive. Carried out in line with the Green India Mission and the Tamil Nadu Wetland Mission, in coordination with CRPF and ExNoRa, brought together leaders from government, security forces, and community organisations.

The Ambattur Lake plantation goes beyond environmental action. It resonates deeply with CoinEx Charity's core theme, "Bridge to Hope", which seeks to build bridges for underserved communities, enabling them to cross divides of isolation and inequality to pursue sustainable development and equal opportunities. The palm seeds, planted by the hands of CRPF personnel and volunteers, thus symbolised more than ecological renewal-they stood as markers of resilience, inclusion, and hope.

CoinEx Charity highlighted that the plantation of 2,000 palm

seeds at Ambattur Lake went beyond an environmental activity, symbolising its belief that every initiative has the power to create lasting change. The organization views each tree as a living promise of hope for future generations. Through its 'Bridge to Hope' initiative, CoinEx Charity is committed to blending technology with compassion to reduce inequality, restore balance with nature, and foster a world where opportunity and sustainability coexist.

Mr. SP. Dinesh, Founder, [Seerakku](#), said, *"At Seerakku, we believe that every seed we plant is a step towards a carbon-neutral India. The Ambattur Lake initiative is not just about restoring a waterbody, but about inspiring collective responsibility for our environment. When communities, security forces, and organisations come together like this, we don't just fight climate change, we build a sustainable legacy for generations to come."*

About CoinEx

Founded in 2017, CoinEx today serves over 10 million users across 200+ countries and regions as a global cryptocurrency exchange. Beyond delivering secure and professional financial services, CoinEx, through its charitable arm, continues to place social responsibility at the core of its mission, working tirelessly to build not only a stronger financial ecosystem but also a greener and more hopeful future.

About Seerakku

Seerakku is a passionate environmental organisation dedicated to conserving nature, mitigating climate change, and fostering sustainable development. Its mission is to rejuvenate ecosystems, empower communities, and inspire collective action toward a greener future. With a commitment to innovation, collaboration, and tangible impact, it spearheads initiatives that blend ecological restoration with socio-economic upliftment.

