

Chitkara University Hosts WECON 2026, Bringing Global Perspectives on AI for Societal and Industrial Transformation

Category: Business

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Chitkara University hosted [WECON 2026](#), the 9th World Engineering Conference on Contemporary Artificial Intelligence Technologies, on October 9–10, bringing together distinguished experts from academia, research and industry to deliberate on the transformative potential of Artificial Intelligence.



Distinguished experts at WECON 2026, hosted by Chitkara University, to advance conversations on engineering, artificial intelligence, and emerging technologies

Held on the theme “AI Technologies for Societal and Industrial Transformation,” the conference explored how emerging AI technologies can address real-world challenges and create meaningful impact across industry, society, research, education and emerging technology ecosystems.

WECON 2026 was supported by the DST-sponsored Technology Enabling Centre at Chitkara University (CU-TEC), reinforcing the conference’s focus on translating emerging technologies and research into meaningful applications for industry and society.

The two-day conference featured around 15 expert talks by distinguished speakers from leading academic institutions, national research laboratories and industry. Experts and professors from institutions including IITs, NITs, CSIR-CSIO

and the Indian Institute of Tropical Meteorology, along with professionals from leading technology companies, shared perspectives on the latest developments, opportunities and challenges in Artificial Intelligence. Discussions placed particular emphasis on real-world applications and the transformative potential of AI.

The conference witnessed participation from across India and abroad, bringing together academicians, researchers, industry professionals, technology experts and innovators. International participation from the United Kingdom, Australia and Germany added diverse global perspectives to the discussions. HTWG Konstanz – University of Applied Sciences, Germany, served as the international partner, strengthening opportunities for global academic collaboration, knowledge exchange and future joint engagement.

The discussions moved beyond technological advancement to examine the responsible, sustainable and human-centric adoption of AI. Participants explored emerging trends and opportunities across sectors, while identifying potential avenues for collaboration between industry and academia, researchers and technology leaders, and institutions in India and abroad.

Reflecting on the evolution of WECON, **Dr. Madhu Chitkara, President and Co-Founder, Chitkara University**, said, *“For me, WECON’s evolution represents something very important – an institution must never stand still. It must continuously respond to new technologies, new opportunities and, most importantly, the changing needs of society and industry. The journey of WECON reflects that spirit.”*

Over the years, WECON has evolved beyond the conventional academia-driven conference format into a curated platform for dialogue and collaboration among academia, industry, researchers, technology leaders and innovators. WECON 2026 further strengthened this approach by creating opportunities for participants to exchange knowledge, identify emerging trends and explore potential collaborations in AI and related technologies.

WECON 2026 reinforced Chitkara University's commitment to strengthening industry-academia engagement, advancing research and innovation, and building global partnerships in emerging technologies. The conference also reflected the University's broader efforts to create internationally connected platforms that facilitate knowledge exchange and encourage technology-led transformation.

The two-day conference concluded with a renewed emphasis on collaboration, responsible innovation and translating AI research and expertise into meaningful solutions for industry and society.

About Chitkara University

Chitkara University is a UGC-recognised and NAAC-accredited private university in North India, with campuses in Punjab and Himachal Pradesh, offering career-oriented undergraduate and postgraduate programs in Engineering, Business, Healthcare, Pharmacy, Design, Architecture, Hospitality and emerging technology fields. For Class 11 and 12 students planning higher education, the University provides industry-aligned

programs designed to combine academic excellence with practical exposure.

The curriculum emphasises experiential learning through internships, industry projects, research opportunities and global collaborations, supported by modern infrastructure, advanced laboratories, industry mentorship and skill-based training that strengthens student employability. Backed by 2,000+ campus recruiters and 300+ international academic and industry collaborations, students gain strong placement support, international exposure, academic exchange and collaborative research opportunities.

Consistently ranked among leading institutions by national and global frameworks such as NIRF, QS World University Rankings and Times Higher Education, the University maintains high academic rigour and industry relevance. With strong corporate partnerships and a focus on innovation, entrepreneurship and interdisciplinary learning, it prepares students for emerging career opportunities in India and abroad.

For more information, please visit: www.chitkara.edu.in.

