

Blue Dart's 'Diwali Express': Exclusive Discounts to Send Gifts Across India and Overseas

Category: Business

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Blue Dart Express Limited, South Asia's premier express air transportation and integrated logistics provider, today announced '**Diwali Express**', a limited period offer that makes festive gifting more affordable across India and to key global destinations. The offer is valid until 27 October 2025.

Under the scheme, customers can avail:

- Up to 40% off on domestic gift shipments weighing 2-10 kg (applicable on Domestic Priority services).
- Up to 60% off on international, non-document gift shipments at 3 kg, 5 kg, 10 kg, 15 kg, 20 kg, and 25 kg slabs to key markets.

*"With 'Diwali Express', we're enabling customers and businesses to share festive cheer with reliable, on-time deliveries at compelling rates," said **Dipanjan Banerjee, Chief Commercial Officer at Blue Dart**. "Coupled with Blue Dart's extensive reach and time-definite services, this promotion ensures gifts arrive swiftly and securely across India and overseas."*

Blue Dart services reach over 56,400 locations in India and 220 countries and territories worldwide, supporting popular festive shipments such as hampers, sweets, apparel and curated gifts. The offer is available across all Blue Dart retail stores and via home pick-up at no additional charge.

How to book:

Call **1860 233 1234**, email customerservice@bluedart.com, website www.bluedart.com or visit the nearest Blue Dart store.

Terms & conditions:

Offer applicable on eligible Domestic Priority and international non-document shipments only; destination availability, weight slabs, and discounts vary by route. Standard regulatory requirements, security checks and surcharges apply. **T&Cs apply.**

