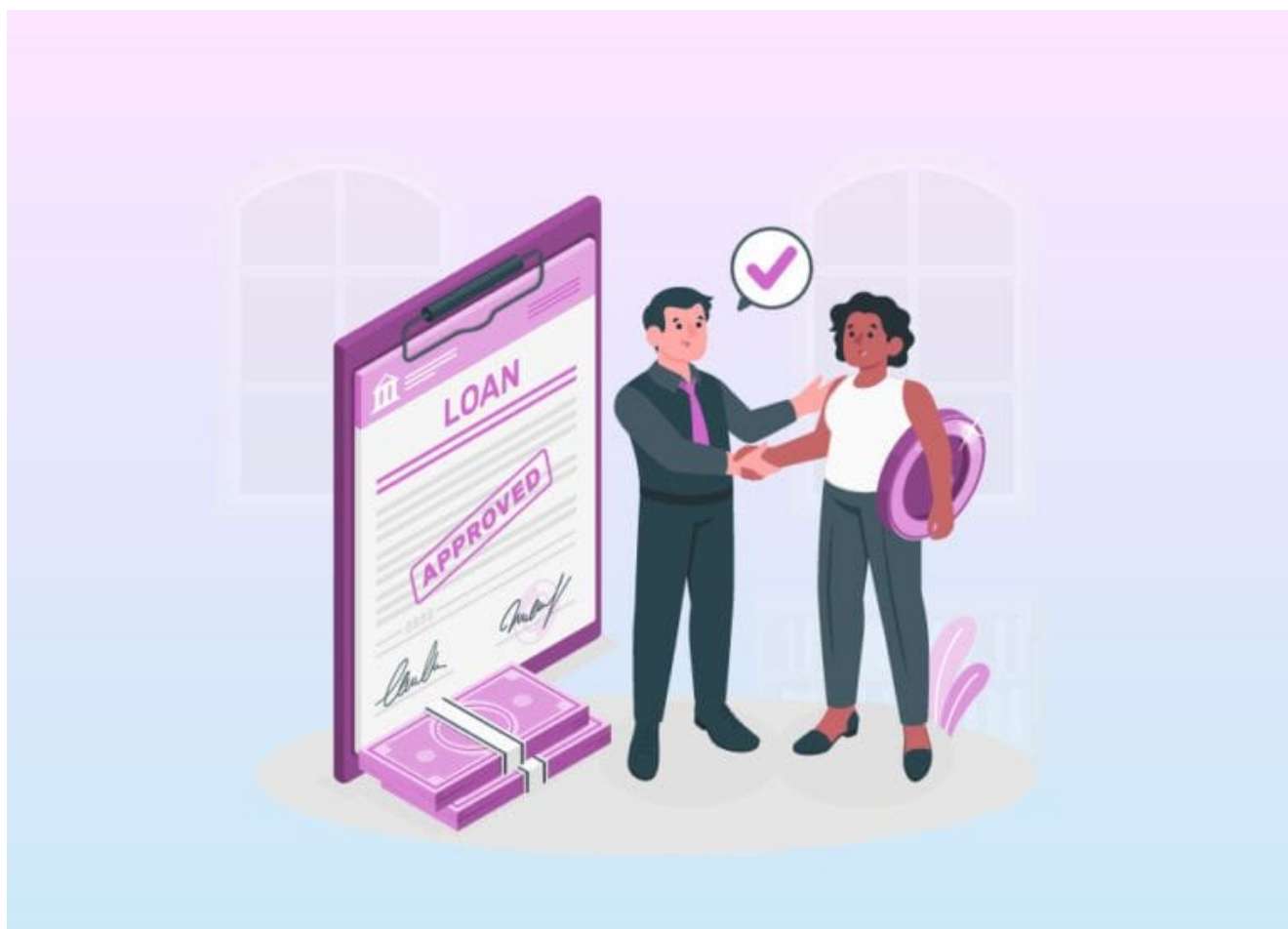


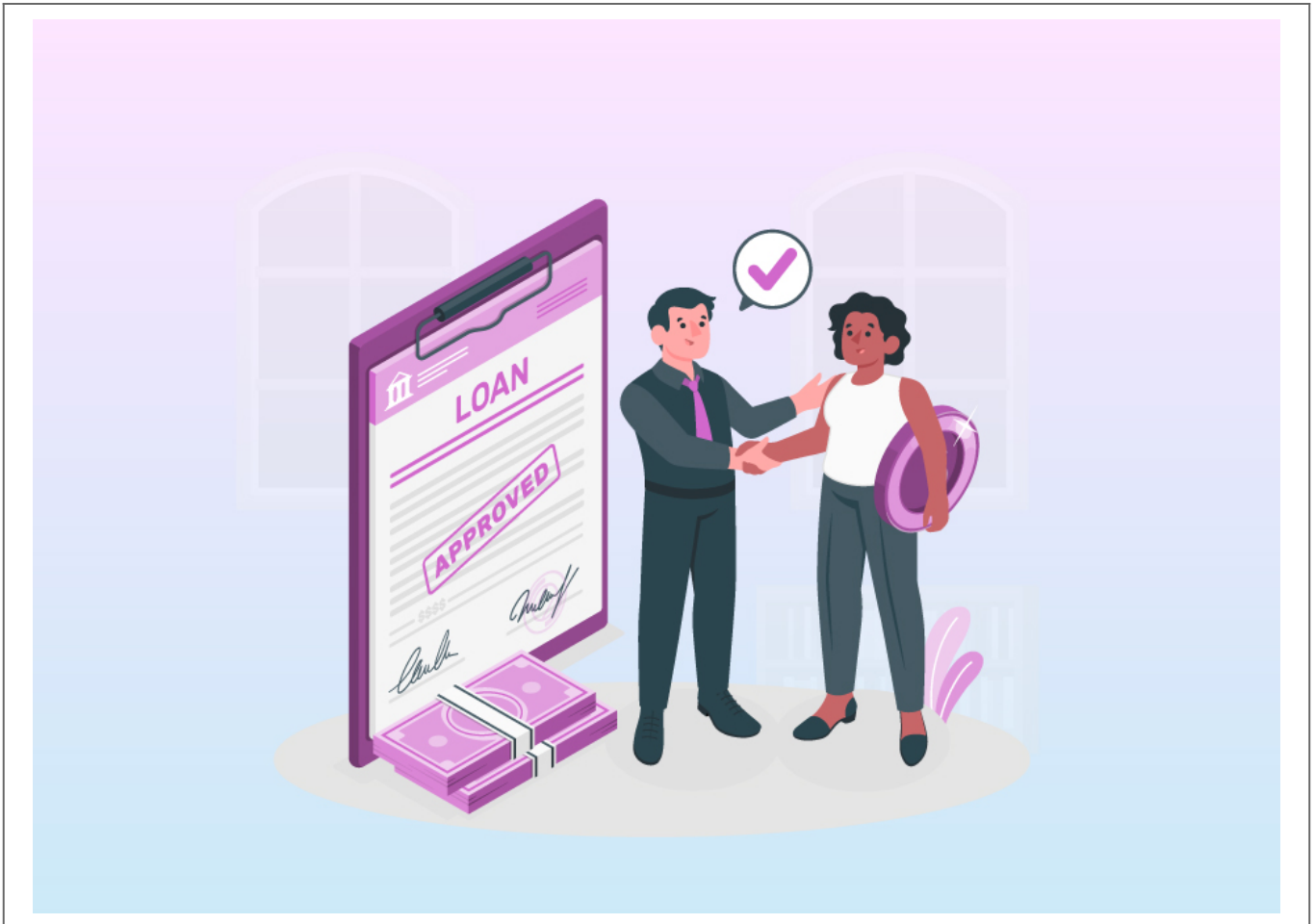
# Bajaj Finance Launches Loan Fest: Unlock Exciting Rewards and Offers on a Diverse Loan Portfolio

Category: Business

written by International Khabar | March 10, 2025



Bajaj Finance Ltd. (BFL), a leading diversified financial services company, has announced the launch of its highly anticipated Loan Fest, a campaign providing customers with a plethora of exciting rewards and exclusive offers on a wide range of loan products. This initiative aims to make financing more accessible and rewarding for individuals and businesses alike, catering to diverse financial needs.



## Bajaj Finance Limited launches Loan Fest

### Exclusive [Loan Fest](#) Offers

During the [Loan Fest](#), from 1<sup>st</sup> to 31<sup>st</sup> March 2025, customers can avail of a variety of attractive offers across multiple loan categories, including business loans, home loans, car loans and personal loans. Here are some of the key highlights:

- **Receive cashback on getting a [Business Loan](#):** Entrepreneurs and small business owners can now avail of a Bajaj Finserv Business Loan and enjoy a cashback of up to Rs. 3000/-. A [business](#) loan can be pivotal in providing a significant financial boost to businesses, enabling them to expand operations, invest in new equipment, or manage working capital effectively. The Loan Fest ensures that your [business](#) growth is supported with tangible rewards.
- **Secure dream homes with stable [interest rates](#):**

[Homebuyers can take advantage of a competitive fixed interest rate of 8.25%\\*](#) for the first three years on Home Loans from Bajaj Finserv. This offer provides stability and predictability in monthly instalments, allowing customers to [plan their finances](#) with ease. Securing a home is a milestone, and the [Loan Fest](#) makes it more achievable.

- **Experience premium benefits with Personal Loan:** Customers availing of a [personal loan](#) from Bajaj Finance during the Loan Fest period can unlock the exclusive Bajaj Prime membership for just Rs. 1. This membership offers a host of benefits, including cashback for [payments and purchases on favourite](#) brands.
- **Get cashback on new car bookings with Car Loan:** [Loan Fest makes car ownership more rewarding by offering attractive](#) cashback offers up to Rs. 10,000/-\* on new car bookings through the Bajaj Mall website. Customers can book new [cars on the Bajaj Mall website and finance](#) their purchases with a Bajaj Finserv New Car Loan.

## Seamless Application Process

[Bajaj Finance has streamlined the loan](#) application process for different products to ensure a hassle-free experience:

- **Online application:** Customers can apply online with [minimal documentation](#), ensuring swift processing.
- **Instant approvals:** Eligible applicants receive instant approvals, with funds disbursed within a short time.
- **Flexible repayment:** Borrowers can choose repayment tenures that align with their financial plans, ensuring manageable EMIs.

The Loan [Fest demonstrates Bajaj Finances commitment to](#)

[providing innovative](#) and customer-friendly financial solutions. The company aims to empower individuals and [businesses with accessible](#) and rewarding loan options.

\*Terms and conditions apply.

\*These [offers will be valid for the duration of the Loan Fest](#), from 1st to 31st March 2025.

## **Bajaj Finance Limited**

Bajaj [Finance Ltd.](#) ('BFL', 'Bajaj Finance', or 'the Company'), a subsidiary of Bajaj Finserv Ltd., is a deposit taking Non-Banking Financial Company (NBFC-D) registered with the Reserve Bank of India (RBI) and is classified as an NBFC-Investment and Credit Company (NBFC-ICC). BFL is engaged in the [business of lending and acceptance of deposits](#). It has a diversified [lending portfolio across](#) retail, SMEs, and commercial customers with significant presence in both urban and rural India. It accepts public and corporate deposits and [offers a variety of financial services products to its customers](#). BFL, a thirty-five-year-old enterprise, has now become a [leading player in the NBFC sector in India](#) and on a consolidated basis, it has a franchise of 69.14 million customers. BFL has the highest domestic credit rating of AAA/Stable for long-term borrowing, A1+ for short-term borrowing, and CRISIL AAA/Stable & [ICRA]AAA(Stable) for its FD program. It has a long-term issuer credit rating of BB+/Positive and a short-term rating of B by S&P Global ratings.

To know more, visit [www.bajajfinserv.in](http://www.bajajfinserv.in).

