

# AU Aspire Silicon City Brings Conscious Luxury Living to Noida with Design by Gautam & Gautam Associates

Category: Business

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**AU Real Estate**, a prominent player in India's real estate sector, marks its **entry into the Noida market** with **AU Aspire Silicon City** in Sector 76, a luxury residential development that blends architectural innovation with ecological consciousness. The project is designed by the acclaimed Architecture & Design firm **Gautam & Gautam Associates**, known for their award-winning and culturally rooted design philosophy across India & Internationally.



## AU Aspire Silicon City

Following the successful debut of The Sunflower, Ghaziabad's, widely regarded as Eastern NCR's finest [luxury address-AU Real Estate now expands its footprint](#) with a bold new vision for Noida. Aspire Silicon City reflects the company's belief that real estate today is not just about buildings, but about enabling lifestyles and building communities.

### Rethinking Urban Living through Architecture and Sustainability

AU Aspire Silicon City spans **8.33 acres** and will house around **600 low-density residences**, including 3BHK, 4BHK, study configurations and exclusive penthouses. The highlight of the development is its **vertical garden faade**, a unique feature for Noida's skyline with full-length green walls that change with the seasons and integrate kinetic elements and LED lighting for a dynamic, nature-inspired aesthetic.

Gautam & Gautam Associates' design philosophy centered around sustainability, spatial intelligence, and well-being-is evident in every element. Apartments are **two-side open** for maximum natural light cross ventilation & Landscape green

views to each space of the unit, with layouts that ensure privacy and energy efficiency. Smart orientation allows most units to face east & North, optimizing morning sunlight and thermal comfort, while avoiding harsh west & south west sun to enter central green landscape spaces for round the day accessibility of such recreational spaces ensuring comfort of the residents.

*“Luxury is not just lived, its deeply rooted. Thoughtfully crafted using Biophilic Architecture, bringing nature into every corner of your home, creating spaces that breathe, soothe and inspire. Designed to enhance well-being, boost productivity and nurture sustainability, these Green Building-compliant homes redefine modern living for the conscious achiever. Come home to a life thats as ambitious as it is mindful,”*said,AR Ankur Gautam, Gautam & Gautam Associates.

At the heart of the project is a strong focus on sustainability. From vertical gardens with seasonal flora and natural kinetic faades, to EV charging bays and green building compliant, AU Aspire Silicon City is engineered for reduced carbon impact and long-term environmental balance. Sculptural water features, zen gardens, and landscaped walking paths foster a multisensory connection between residents and nature.

Designed for a multigenerational lifestyle, the development includes calm zones for reflection and wellness-such as yoga pavilions, zen & miyawaki gardens, elderly seating areas, and rock gardens-alongside active amenities like kid’s play area, open gym , jogging tracks, multi-sport courts, and swimming pools. The G+4 clubhouse acts as the vibrant social core, offering everything from a [business](#) centre and banquet hall to a creche, nursery school, gym, and party lawns.

**A Landmark Partnership in Indian Real Estate** Construction for AU Aspire Silicon City is underway, with completion targeted in **48 months**. The project is being built by **J Kumar Infra**, a firm with over four decades of pan-India infrastructure

expertise.

AU Aspire Silicon City is a significant milestone for Gautam & Gautam Associates, whose notable projects include the Imperial Willow at Dubai (palace of HH of Dubai), K.P.S International school at Bahrain , SRS Nest 5 Star hotel on NH1, MR International University at Surajkund, SRS Royal Hills group housing at greater Faridabad, ERA Arena [Luxury housing](#) at Bangalore , Royal International School at Arunachal Pradesh , SRS IT Tower at NH1 and Galleria High Street Mall (IGBC Gold Rated) in Faridabad. Known for their contextual yet aspirational design ethos, the firm brings a distinctive architectural identity to this new development in Noida.

With AU Aspire Silicon City, AU Real Estate sets out not just to build homes, but to shape a lifestyle rooted in ecological values, spatial harmony, and community well-being-an address where architecture elevates everyday life.

