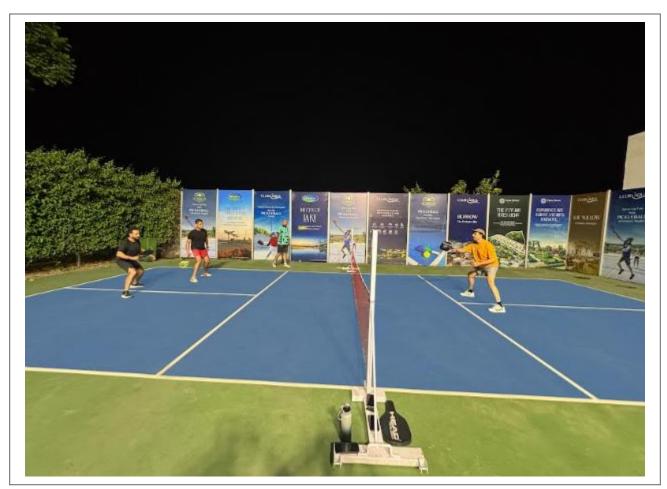
AIPL DreamCity Ludhiana Introduces Pickleball Courts, Enhancing Community Sports Culture

Category: Sports

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AIPL DreamCity Ludhiana, the 500 acres expansive and modern township, has taken another step toward promoting an active and engaging lifestyle by introducing state-of-the-art pickleball courts. As one of the fastest-growing sports globally, pickleball is gaining immense popularity in India, and AIPL aims to provide residents with top-tier facilities to enjoy this dynamic game.



Pickleball Court

The newly introduced courts are designed to international standards, catering to both beginners and seasoned players. In partnership with VJJS Pickleball Hub, <u>AIPL DreamCity</u> will offer professional coaching, high-quality equipment, and organized sessions to ensure a complete playing experience for residents. This collaboration brings expert guidance and structured training, further <u>strengthening the townships</u> commitment to nurturing a vibrant sports ecosystem.

Speaking on the growing popularity of the sport, **Hemant Gupta**, **Executive Director Punjab Zone at AIPL**, said, "Pickleball is fast emerging as a favorite sport among people of all age groups, thanks to its accessibility and engaging gameplay. At AIPL, we are committed to enhancing community living by integrating world-class sports and recreational facilities. The introduction of pickleball courts at DreamCity Ludhiana is part of our broader vision to promote an active lifestyle and create spaces that bring people together through sports."

AIPL DreamCity Ludhiana continues to <u>set new benchmarks in urban living</u>, offering residents a perfect blend of modern amenities, green spaces, and a thriving sports culture. The addition of pickleball courts further strengthens its position as a leading township dedicated to holistic well-being and community engagement.