

Aeona Launches in Delhi, Ushering a New Era in Female-Focused Aesthetic Care

Category: Business

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[Aeona](#), a pioneering aesthetic care destination exclusively for women, founded by acclaimed plastic surgeon Dr. Amit Gupta & Mrs. Deepti Gupta, was officially inaugurated on 7th June 2025. Envisioned as a purely women centric vertical of [Divine Cosmetic Surgery](#), Aeona transcends the conventional clinic model to serve as a sanctuary where women are empowered through empathetic, science-driven aesthetic care that celebrates individuality and self-expression.



Dr. Amit Gupta and Mrs. Deepti Gupta- Co-founders- Aeona By Divine Cosmetic Surgery

Guided by the belief that true beauty originates from confidence, Aeona offers a secure, nurturing environment for women to explore their personal aesthetic aspirations without apprehension. The brand integrates advanced medical innovation with a holistic, client-centric philosophy- one that values emotional well-being as intrinsically as physical transformation. Emerging from the formidable legacy of Divine Cosmetic Surgery – recognized as one of North India's most respected centers for plastic surgery- Aeona draws upon Dr. Gupta's two decades of clinical expertise to deliver a refined, exclusively female-focused aesthetic experience.



Dr. Amit Gupta and Mrs. Deepti Gupta with members from the influencers community

The launch event, held at Aeona's flagship centre on Golf Course Road, Gurugram, witnessed the presence of distinguished members of the medical fraternity, leading media professionals, influencers from the beauty and wellness space, and other eminent guests. Attendees experienced a guided walkthrough of Aeona's thoughtfully curated spaces and a presentation of its advanced service portfolio.

Commenting on the launch, **Dr. Amit Gupta, Founder and Director of Aeona**, stated, *"The launch of Aeona represents a personal and professional milestone. We have envisioned Aeona as a space where women feel seen, heard, and truly celebrated. It is not merely about external transformation- it is about emotional empowerment and helping women bring their inner strength to the surface. Our goal is to redefine aesthetic care as a journey grounded in self-love, authenticity, and holistic well-being."*

Aeona's offerings are meticulously tailored to meet the nuanced and evolving needs of contemporary women. Its comprehensive range of services includes:

- **Surgical Procedures:** Breast enhancement, body contouring, facial sculpting, and intimate area procedures
- **Non-Invasive Aesthetic Treatments:** Dermal fillers, laser rejuvenation, Botox, and non-surgical body sculpting
- **Preventive Aesthetic Care:** Treatments designed to promote long-term skin health and graceful aging

At the core of Aeona's ethos lies a client-first approach. Every consultation is designed as a collaborative dialogue, enabling highly individualized treatment plans that reflect

each woman's unique vision of beauty. The focus remains on delivering natural, harmonious outcomes that uplift confidence, rather than adhering to rigid beauty norms.

Through its commitment to clinical excellence and compassionate care, Aeona seeks to become a trusted destination for women embarking on their personal journeys of transformation. Whether the goal is to embrace aging, enhance confidence, or simply reconnect with one's sense of self, Aeona is poised to stand as a beacon of thoughtful, inclusive, and empowering aesthetic care.

The launch of Aeona marks a significant evolution in the journey of Divine Cosmetic Surgery, reinforcing its dedication to innovation, safety, and patient-centric excellence, while fostering a culture that honours the strength, individuality, and beauty of every woman.

